

STUDY COMMENCEMENT AND INFORMATION NOTICE

North West Welland Secondary Plan

The City of Welland in collaboration with the Region of Niagara has launched a three phased study to develop a community vision for the North West Welland area along Quaker Road with existing residential development and the Niagara College Welland Campus to the south, Line Avenue and Clare Avenue to the west, the boundaries of the City of Thorold and the Town of Pelham to the north and the rear property line of lands fronting onto Niagara Street to the east.



The purpose of the North West Welland Secondary Plan study is twofold:

- to include the North West lands as part of the City's most viable Urban Area Boundary Extension and,
- to guide future growth and development in the area in a manner that takes into consideration the character of Welland, transportation infrastructure, servicing infrastructure, and environmental management consistent with Provincial, Regional and Local planning policies and legislation.

SGL Planning and Design Inc., in collaboration with AgPlan Limited, Aquaforbee Limited, Associated Engineering, ASI Archaeological and Cultural Heritage Services Inc, and Hemson Consulting, have been retained to complete the study.

The Project is following a three-phased process, with an estimated completion date of March 2019. Phase 1 began in March 2018 and includes the collection of background data as well as

the development of work plans and the establishment of working groups. Phase 2 will begin in June 2018, and will include detailed technical studies, the development of key directions and preferred options and alternatives, as well as including several opportunities for community engagement and outreach. Finally, Phase 3 will involve the preparation of Draft Secondary Plan policies for Council approval in March 2019.

Your participation and input in the North West Welland Secondary Plan Project process is valued and we invite you to attend, the study's two-day Visioning Workshop, taking place on the evenings of June the 18th and 19th, 2018. The Visioning Workshop sessions will be held at the Community Room, Welland Civic Square located at 60 East Main Street in Welland.

The two-day Visioning Workshop is a forum where the Team will develop the area's future development and growth framework of ideas while working with the community, in consultation with those attending the Workshop.

The following agenda provides details of the sequence and purpose of working sessions on each day.

SESSION 1: Monday, June 18th, 2018 - STUDY BACKGROUND - 6:00PM

Session 1 will commence with an introductory presentation to the study's objectives followed by the Team's initial area analysis. The presentation will be followed by small group round tables by topic, where you will be able to ask questions and speak to the consulting team on environmental, municipal servicing, traffic, cultural heritage and land use planning matters.

SESSION 2: Tuesday, June 19th, 2018 - VISIONING WORKSHOP - 6:00PM

Session 2 will commence with an introduction to the community design and sustainability principles that are to guide the development of the study area. The presentation will be followed by a Visioning Workshop session on the future community's open space, road and land use system and its integration into the larger surrounding context.

Following this evening's session, the consultant team will work collaboratively with City staff and the North West Welland Steering Committee to develop a growth strategy for Welland and a preferred North-West Welland land use strategy to be presented to the public over the duration of the project.

For more information please go to <http://www.welland.ca/ReportsStudies.asp> or contact Rose DiFelice, Manager of Policy Planning City of Welland at rose.difelice@welland.ca