



**Community
Services**

Welland Farmers Market Vendor's Handbook

November 2025



Contents

Welcome to the Welland Farmers Market!	3
Mission Statement	3
Vision Statement	3
What we are striving for	3
WHY BUY LOCAL?	4
Taste / Quality	4
Local Economy.....	4
Environment.....	4
Community Involvement.....	4
GLOSSARY OF TERMS.....	4
HOURS OF OPERATION.....	5
CONDITIONS OF PARTICIPATION	5
WELLAND FARMERS MARKET	5
INSURANCE & HYDRO.....	7
GENERAL VENDOR CONDUCT	7
NOT-FOR-PROFIT ORGANIZATIONS.....	8
GENERAL SALE OF PRODUCTS	8
ARTISAN/TRANSFORMER PRODUCERS.....	8
FARMERS/PRODUCERS	9
PROCESSED AND PREPARED FOOD.....	9
NIAGARA REGION PUBLIC HEALTH	10
MARKET – INCLUDED SERVICES.....	10
PARKING	10
WASTE DISPOSAL.....	11
WEBSITE, SOCIAL MEDIA AND OTHER PROMOTION	11
MARKET RESTRICTIONS	13

Vendor's Handbook

SMOKING..... 13

PETS, ANIMALS AND LIVESTOCK..... 13

STORAGE 13

DEMONSTRATION KITCHEN/MARKET CAFE..... 14

MARKET ATTENDANT 14

 Position Objective..... 14

 Duties and Responsibilities..... 14

CONTACT INFORMATION 15

Appendix A – Market Terms and Conditions 16

Appendix B – Market Map 18

Appendix C – Calendar of Market Events 2026 19

Welcome to the Welland Farmers Market!

The Welland Farmers Market is a community staple where vendors and patrons support each other and encourage local sustainability. Vendors at the Welland Farmers Market foster community pride and sell quality products. At the market, we endeavour to create an environment which promotes creativity, feasibility, and cooperation. We also celebrate the local talent and expertise that is showcased at the Market.

Welland is Home to one of the largest Farmers Markets in the Niagara Region.

Mission Statement

To provide a community marketplace that encourages patrons to support a '**Buy Local**' philosophy, while allowing them to experience the rich tradition of the Welland Farmers Market.

Vision Statement

To raise community awareness surrounding the benefits of eating fresh, local, healthy food and the importance of supporting a sustainable agricultural community and local businesses.

What we are striving for

- To help strengthen the foundation of a healthy community by offering a safe, relaxing and enjoyable place for families and individuals to come together to visit and socialize.
- To stimulate and support our local economy by providing a venue for local producers to sell their goods.
- To create an opportunity for community groups to provide information to the Welland community concerning important local, social, agricultural and environmental issues.
- To encourage a sustainable agricultural food system in Niagara and our local communities.

WHY BUY LOCAL?

Buying locally grown food is better for multiple reasons. It is better by:

Taste / Quality

Locally grown food is usually picked at the peak of ripeness for better flavour, freshness and nutrition. In addition, it is nice to know the source of where the products come from.

Local Economy

Provides Farmers an opportunity to grow more crops, add more jobs and revitalize rural and urban communities to keep the dollars circulating within the community.

Environment

Reducing distances food travels from the farm to our homes.

Community Involvement

Visiting our local market supports our vendors, local businesses and community organizations while directly contributing and improving our city.

GLOSSARY OF TERMS

Council refers to Welland City Council.

Annual Fee is the fee charged to vendors for each stall they rent on a calendar year basis. Fees are not pro-rated.

Farmer/Producer refers to an individual who grows or produces items for sale.

Local or Locally means the Niagara Region and more broadly Southern Ontario.

Local Food is defined as food being produced within a 160 km radius. The meaning of 'local food' can change depending on the organization, the commodity being discussed, and the current growing season.

Market refers to the Welland Farmers Market.

Recreation Coordinator and Market Attendant refers to the staff positions appointed by the City of Welland to manage the Farmers Market.

Patron/Customer refer to any person(s) visiting the Market to purchase or socialize.

Reseller refers to a vendor who purchases goods and resells the goods.

Reserved Space is a prepaid, reserved space issued by permit to a Vendor by the City of Welland.

Artisan refers to a vendor who creates, manipulates or transforms their own product before selling it.

Vendor refers to a person who sells (with a permit issued by the City of Welland) a product at the Market.

HOURS OF OPERATION

The market is open year-round, with special events, festivals, and themed markets happening periodically. The 2026 calendar of market events is attached to this handbook. You can also check the City of Welland Events Calendar (<https://www.welland.ca/Events>) for upcoming events and holiday market schedules.

- The Welland Farmers' Market is open year-round every Saturday from 7:00 am to 12:00 pm.
- The Market Cafe serves food and beverages from 7:00 am to 12:00 pm.
- The market does not run should Christmas Day or New Year's Day fall on a Saturday.
- Vendor set-up is between 6 and 7 am and all vehicles must be removed from Market Square by 7 am.
- Tear down commences at 12 pm and must be completed in a timely fashion.
- Cars can re-enter the Market Square at 12 pm in a safe and orderly manner.

CONDITIONS OF PARTICIPATION

WELLAND FARMERS MARKET

The day-to-day conduct, operation and coordination of the Welland Farmers Market continues to be a success due to the following standards and procedures:

1. A rental permit is issued by the City of Welland to a Vendor for an assigned space. Rental fees are approved annually by City Council. Terms and Conditions are provided with the rental permit and must be followed. There is only one vendor per permit and sharing is not permitted without prior, written approval.

Vendor's Handbook

2. Non-reserved yearly stalls are allocated once all returning vendors are confirmed each year.
3. Vendors are responsible for maintaining a safe environment for patrons and surrounding vendors in and around their stall.
4. The number of market stalls is limited. The Welland Farmers Market map is attached.
5. To ensure a full and vibrant market, the Recreation Coordinator/Market Attendant must know in advance which permitted vendors will not be attending a market day. Vendors must notify market@welland.ca by no later than 4pm Wednesday if they will not be attending the following Saturday. The Recreation Coordinator/Market Attendant will place another vendor in the reserved spot whenever possible and at their discretion.
6. Welland Farmers Market permits are non-transferable and are not pro-rated.
7. The City of Welland reserves the right to define the number of vendors and reserved spaces. The City will use its discretion to balance the types of products and services at the Farmers Market and give preference to local Farmers and Vendors. While not guaranteeing exclusivity, and to encourage financial success for everyone, we strive for a wide variety of products and try to limit repetition.
8. Washroom facilities in both building are open to the public during Farmers Market hours. An accessible washroom is also available in the New Building during these hours.
9. An ATM machine is available in the New Building during market hours. The Recreation Coordinator/Market Attendant must be notified if the unit is damaged or malfunctioning.
10. Vendors must not interfere with the access to and use of other vendors' stalls. Vendors must confirm by emailing market@welland.ca when and if they can use other vendor stalls to load/unload their wares.
11. Vendors must always conduct themselves in a respectful manner when interacting with patrons, other vendors, market staff, public, etc., at all times. Failure to do so can result in having your permit cancelled without refund.
12. Vendors are encouraged to provide comments, questions, ideas or concerns regarding the Welland Farmers Market operation to the Recreation Coordinator and/or Market Attendant at market@welland.ca.

INSURANCE & HYDRO

General Liability Insurance is provided to vendors by Farmers' Markets Ontario (FMO) via their paid permit. The cost for this insurance is included on the rental permit every year and in daily permits. Not for Profits attending the market must provide their own General Liability Insurance.

Hydro is included in all C stalls and is included in the permit cost. Hydro is available in select A, B, D and E stalls for an additional charge.

GENERAL VENDOR CONDUCT

1. There shall be no hawking, accosting, leafleting or badgering of the public, patrons or other vendors.
2. The success of the market is dependent upon the goodwill of Vendors, patrons and neighbours. Please be aware of where you park, do not block driveways and vehicles, and follow signs where applicable.
3. We are dedicated to fostering a community where every individual feels safe, valued, and respected. Our goal is to maintain an environment where everyone's dignity is upheld, and where violence, vandalism, and inappropriate behaviour are prohibited. Any vendor who expresses or promotes prejudice, hate, or harassment will not be tolerated and will be asked to leave the Market Square area immediately. Such behaviour may result in disciplinary action, including the potential termination of your permit without a refund.
4. Vendors shall not affix advertising or promotional signs or material to any surface of the market buildings/assets in any manner without prior written consent from the Market Attendant/Recreation Coordinator.
5. Vendors must ensure that their stalls remain clean, free of litter and any safety concerns identified by the Recreation Coordinator/Market Attendant. All vendors must be in compliance with applicable Niagara Health Department and Welland Fire Department regulations.
6. Any concerns a vendor may have about another vendor are to be brought directly to the Recreation Coordinator/Market Attendant and should not be addressed directly with the vendor.

NOT-FOR-PROFIT ORGANIZATIONS

1. **Eligibility and Fee Waiver:** Not-for-profit organizations that contribute to community wellness are welcome to apply for a stall at the market free of charge. However, they must provide their own General Liability Insurance for the days they are approved to attend.
2. **Pre-Approval and Booking:** All attendance must be pre-approved and pre-booked with the City of Welland. Priority will be given to organizations that have not been assigned a stall during the current season.
3. **Restrictions on Promotion:** Organizations or individuals promoting personal agendas or religious perspectives will not be considered for a stall.
4. **Political Party Participation:** Political parties may participate in the Farmers Market, except during election periods. Once an election is declared, all political activity must cease until after the election to maintain a neutral and inclusive environment for all marketgoers. To participate, a completed daily vendor application form is required.

GENERAL SALE OF PRODUCTS

1. The City of Welland encourages vendors to adopt a 'Buy Local' or 'Support Local' philosophy and embrace this philosophy when promoting and selling.
2. All approved vendors must sign their Welland Farmers Market Rental Permit which verifies acceptance of the rental Terms and Conditions and the Vendor's Handbook.
3. Vendors determine their own prices for their wares.
4. The Recreation Coordinator/Market Attendant will attempt to relocate vendors during the off-season to better situate the market as a whole including inside the buildings if available. Reasonability and fairness will be used in making the decision.
5. The Recreation Coordinator/Market Attendant will provide a 'lost and found' service and dispose of items in accordance with procedures established by the Recreation & Culture Division.

ARTISAN/TRANSFORMER PRODUCERS

An artisan or transformer is a skilled manual worker who makes or alters items that may be functional, edible, or strictly decorative, including tea, chocolate, honey, household items, clothing, and even tools. An artisan is therefore a person engaged in or occupied by the practice of a craft, who may through experience and talent reach the expressive levels of an art in their work and what they create.

The following are standards in which artisans and transformers that are selling goods at the Market should be aware of:

Vendor's Handbook

1. To be considered an artisan/transformer, the handcraft component must dominate the commercial component.
2. Items must be original work or design.
3. The starting material must be significantly altered and enhanced by the artisan.
4. All products should be complete and manageable before selling.
5. If products are edible, vendors must comply by all Niagara Region requirements and complete their online market vendor application before selling at the market:

https://www.niagararegion.ca/living/health_wellness/inspection/food-safety.aspx

FARMERS/PRODUCERS

A farmer/producer provides food and items that are fresh on a regular or seasonal basis. A farmer/producer is a person engaged in agriculture, raising field crops, orchards, vineyards, poultry, or other livestock such as produce and grain.

The following are additional standards which vendors selling fresh produce at the Market should be aware of:

1. Stall preference will be given to local farmers producing a range of crops.
2. In keeping with the Market's cooperative philosophy, pricing of produce at below fair market value is strongly discouraged.
3. The market value of farmer's produce should reflect the farmer's labour and knowledge as well as quality, specialty, time of season and variety of crop grown.
4. All products must be safe for consumption, properly packaged and stored. Vendors must complete the online market vendor application on the Niagara Region website:

https://www.niagararegion.ca/living/health_wellness/inspection/food-safety.aspx

PROCESSED AND PREPARED FOOD

The following are additional standards which vendors selling processed and/or prepared food products at the Market should be aware of:

1. A vendor shall immediately cease to sell and remove any product upon the request of an official or representative of the Niagara Region Health Unit and/or Fire Department regulations.

Vendor's Handbook

2. We encourage the use of unrefined, locally grown ingredients. Non-local ingredients should be kept to a minimum and imported products must be identified appropriately. Major ingredients and flavourings should be local. We encourage the purchase of ingredients from Market vendors.
3. Vendors are encouraged to inform patrons about the ingredients in food products. Every effort should be made to distinguish between organic and non-organic ingredients as well as local and imported ingredients.
4. All open prepared food must be covered at all times. Open prepared food must be served using appropriate, clean tools (ex. tongs, napkins, etc.), and kept at an appropriate temperature where required. Vendors handling cash must wash their hands before touching open prepared food.
5. Prepared packaged foods and preserves must have a contact name and number on the packaging. This is a mandatory regulation by the Niagara Region.

NIAGARA REGION PUBLIC HEALTH

1. Niagara Region Public Health is committed to meeting the public health needs of our community through health protection, disease prevention, health promotion, and injury prevention programs.
2. Guidelines for Farmers' Market Vendors from the Niagara Region Public Health Department can be found on www.niagararegion.ca by searching 'Farmers' Markets' or by calling 905-688-8248 ext. 7590 or 1-888-505-6074. You can also access the following link:

https://www.niagararegion.ca/living/health_wellness/inspection/food-safety.aspx

MARKET – INCLUDED SERVICES

PARKING

1. The City of Welland permits free vehicle parking on the designated lots surrounding the Market. Accessible parking is clearly marked and multiple spots are available for use.
2. Vendors with reserved stalls hold entitlement to the parking spaces attached to those stalls. Stalls E 1-12 and E 29-40 as well as all stalls in Zone F provide one vendor parking spot for each permitted stall.
3. You may not purchase a vendor stall for the simple use of parking your vehicle.

WASTE DISPOSAL

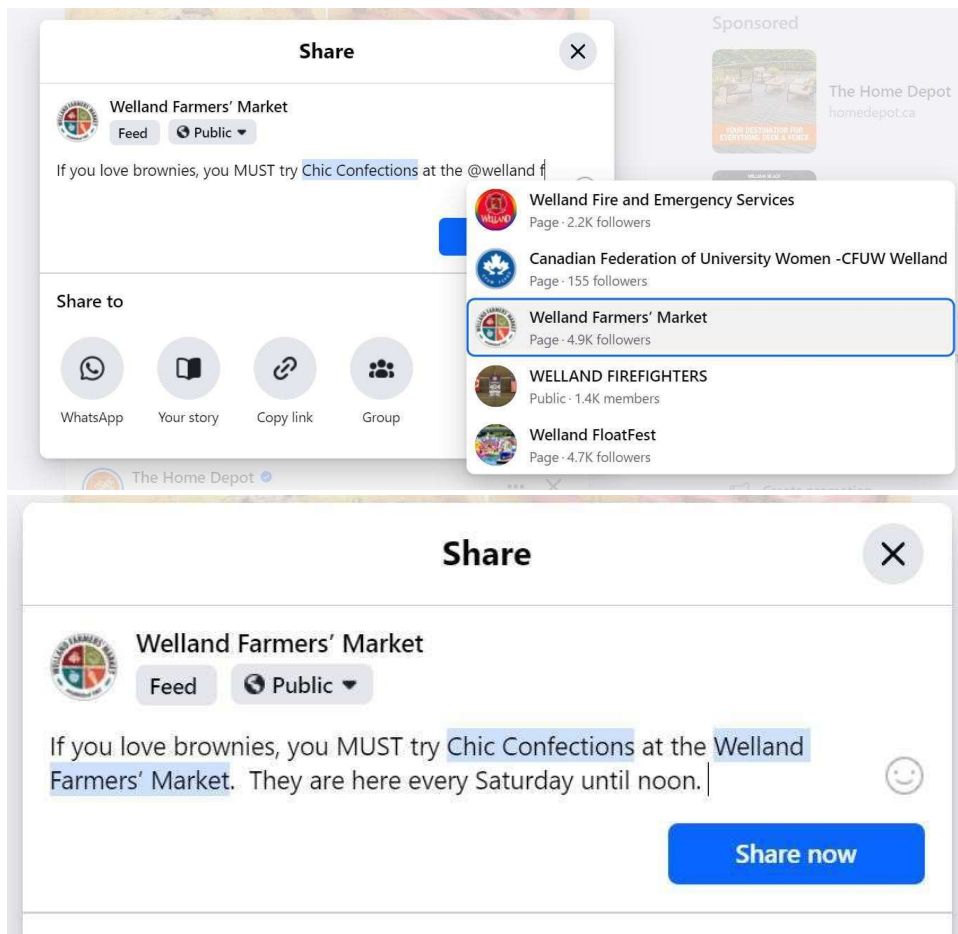
1. Vendors are responsible for keeping their stall space and surrounding area clean, tidy and free of refuse at all times.
2. Vendors are responsible for clearing up any litter around their stall at the end of each market.
3. Vendors are encouraged to limit the amount of packaging sold with their products to reduce waste. Recyclable or compostable packaging is strongly encouraged.
4. Cardboard materials are to be broken down first and then placed in the recyclable containers found in each building.
5. Garbage is not to be left outside the garbage bins. If the bins are locked and/or not accessible, please notify the Recreation Coordinator/Market Attendant to have them unlocked.

WEBSITE, SOCIAL MEDIA AND OTHER PROMOTION

1. The use of The City of Welland and Welland Farmers Market logo is strictly prohibited without express permission. Any authorized use must adhere to the guidelines provided to ensure consistency, professionalism, and brand integrity. The logo must not be altered, distorted, or used in any way that could misrepresent our organization. Only approved versions of the logo should be used, and it must be displayed according to the prescribed color schemes, proportions, and clear space requirements. Failure to comply with these guidelines or unauthorized usage may result in revocation of permission to use the logo.
2. All vendors are listed on the City of Welland website to help promote their goods and services with a link to their website or social media if provided. If you would like your information updated, please email market@welland.ca.
3. The City of Welland strives to effectively promote the market and its vendors with special events, promotional materials, giveaways, social media and newspaper articles. Additional marketing strategies and research is applied on a continuous basis, to ensure that the Welland Farmers Market continues to attract Vendors, patrons and visitors.
4. We encourage all vendors to promote their goods/services on social media. We primarily use Facebook and Instagram for online promotion. To help us assist you with promotion and sharing online posts, please make sure to do the following:

Vendor's Handbook

- a. Please make sure you are following the Welland Farmers Market Facebook page. When you are creating a post for Facebook, make sure to tag [@wellandfarmersmarket](#) in your post so we are notified of your post so we can share it. You can do the same for Instagram posts. Feel free to also include the following hashtags: [#wellandfarmersmarket](#), [#wellandmarket](#), [#farmersmarket](#), [#farmersmarketontario](#), [#shoplocal](#), [#supportlocal](#), [#welland](#), [#cityofwelland](#).
- b. Per the graphic below, once you start typing [@wellandfarmersmarket](#) your pop up should appear where you can select the Welland Farmers Market. This is a 'tag' or 'mention' and when we are tagged/mentioned in your post we can see it and share it to our page further promoting it. You can do the same when you are creating a post on Instagram.



- c. If you need assistance, please email at market@welland.ca at any time.

MARKET RESTRICTIONS

SMOKING

Under the [Smoke-Free Ontario Act, 2017](#), smoking and vaping are prohibited in all enclosed spaces and all open spaces at Market Square, as well as in any other areas designated as smoke-free or vape-free. Smoking or vaping is also prohibited on the outdoor grounds of any community recreational facilities, and in any public areas within 20 meters of these grounds. You will be asked to cease and/or leave the grounds.

If you smoke or vape in areas where it is not permitted, you may also be charged with an offence and face a fine: \$1,000 for a first offence, and \$5,000 for any subsequent offences, if convicted.

PETS, ANIMALS AND LIVESTOCK

Due to food safety restrictions, pets/live animals are not permitted inside the market buildings per Provincial Regulation O. Reg 493/17 : Food Premises Section 14 (1):

Every room where food is prepared, processed, packaged, served, transported, manufactured, handled, sold, offered for sale or displayed shall be kept free from live birds or animals.

Also, per Section 14 (2) dogs are allowed in the outdoor eating area:

4. Live dogs in an outdoor eating area of a food service premise as long as food is not prepared in the eating area.

City staff reserves the right to request that any dog be handled in an appropriate, safe and responsible manner or officials may be engaged to ticket and/or remove the pet and custodian from the grounds.

Vendors may not bring and/or host livestock to/at the Welland Farmers Market.

STORAGE

Vendors are not permitted to store any materials, bins, carts, etc. at the Market. Any items vendors bring to the Market on Saturdays, must also be taken home with them. Vendors in Zone C are permitted to store equipment within their stall location at their own risk.

The City of Welland does not accept responsibility for Vendor equipment, materials, products or supplies in the event that something is stolen, goes missing or is damaged.

DEMONSTRATION KITCHEN/MARKET CAFÉ

The demonstration kitchen/cafe at the Farmers Market was built in August 2010. This fully accessible kitchen offers an attached multi-functioning pavilion that can house visitors in the warmer months while enjoying their breakfasts and fresh purchases. From Friday 12 pm until Saturday 2 pm the kitchen is reserved for the Market Café.

1. The demonstration kitchen is leased to a Food Service Provider that serves breakfast and some lunch items from 7:00 am to 12:00 pm every Saturday.
2. Vendors are not permitted to sell 'Breakfast Items'. The Market Square Café has exclusive rights to sell breakfast items such as eggs, eggs and bacon, eggs on a bun/muffin or bagel, cereal, or related items ('Breakfast Items') but said exclusivity shall not include peameal on a bun.
3. The demonstration kitchen has all accessible doors and is enclosed with glass and windows for easy viewing of the rest of the market. It also has a fridge, sinks, convection oven, microwave, dishwasher, stove top range, and counter space.
4. The occupant load of the kitchen is a maximum of 38 people.
5. The demonstration kitchen can be rented outside of the stated hours of use for the Market Cafe. For more information, simply call 905-735-1700 extension 4000.

MARKET ATTENDANT

Position Objective:

In conjunction with the Recreation Coordinator, the Market Attendant is tasked to coordinate and implement the operational requirements related to the Farmers Market; assist with the planning and execution of special events, performances, festivals, community celebrations and market promotions; gather information and submit weekly reports (i.e. public and vendor attendance, incident reports, work orders, etc.) and provide information and assistance to vendors and patrons.

Duties and Responsibilities:

1. To assign stalls to Farmers Market vendors.
2. Ensure that all City by-laws, policies, procedures, rules, and regulations pertaining to the Market Square operation are implemented.
3. Ensure awareness and compliance of safe practices for the protection of staff, vendors,

volunteers, and the public.

4. Conduct tasks associated with the opening, operation, and closing of the Farmers Market: facilitate vendor set-up; set-up equipment, tables and chairs (if needed); remove safety hazards and/or engage COW staff for assistance; assist with the control of parking and pets and engage bylaws officers where required; secure the facility.
5. Inspect buildings, grounds, and equipment, submit work orders, and arrange for repairs, if necessary, with the Supervisor of Facility Operations.
6. Assist with the execution of special events, performances, festivals, community celebrations and market promotions.
7. Provide information and referrals to citizens that require assistance.
8. Gather information and submit weekly reports (i.e. public and vendor attendance, incident reports, work orders, etc.) after closing the Farmers' Market.

CONTACT INFORMATION

All inquiries related to the Welland Farmers Market:

Preferred: market@welland.ca

Recreation Coordinator: 905-735-1700 x4012, cell 905-714-3831

Market Attendant: cell 905-658-7706

General Inquiries: recreation@welland.ca, 905-735-1700 x4000

Appendix A – Market Terms and Conditions

TERMS & CONDITIONS Welland Farmers Market

1. The Licensee shall indemnify and save harmless the City of Welland from and against all and any demands, liabilities, fees, charges, or royalties arising from this Permit.
2. The Licensee undertakes to abide by all applicable government regulations and conduct its affairs in strict conformity with the law and in such a manner as not to bring any disrepute on the Corporation of the City of Welland or in any way offend, annoy, or interfere with City employees, customers, or tenants.
3. The Licensee shall not assign this permit to another person/organization or sublet their stall/location to another person/organization without prior permission.
4. The Corporation of the City of Welland reserves the right to cancel this permit at its' sole discretion at any time without prior notice or warning. (i.e. resume control of the premises during a public emergency). The Licensee disclaims any recourse in the event of such cancellation and agrees to cease operations immediately upon being so directed by the Recreation, Sport and Culture Division.
5. The Licensee shall not affix advertising or promotional signs or material to any surface in any manner without prior consent of the Recreation Coordinator.
6. Any deliberate damage that occurs to the facility by the Licensee shall be paid in full by the Licensee.
7. The Licensee shall not make structural changes to the facility without written consent from the Corporation of the City of Welland.
8. The Licensee agrees to abide by the Regional Municipality of Niagara Smoking By- Laws 22-2002 and 112-2013.
9. The Licensee agrees to abide by any applicable Niagara Region Public Health requirements prior to attending the market.
10. Only service animals are permitted in the market buildings.
11. Payment for rent of the Market Stall is payable upon receipt of this permit and this permit will become void if payment is not received.
12. Please make cheques payable to the 'City of Welland'.
13. Market Stalls are non-refundable, are not pro-rated, and are not transferable.
14. The Licensee shall abide by the standards and procedures described in the "Welland Farmers Market Vendor Handbook."
15. Vendors are not permitted to store items at Market Square beyond rental time (6am-12pm Saturdays). Lost, damaged or stolen items are not the responsibility of the City of Welland.
16. The Licensee shall not sell breakfast items. The Market Square Restaurant/Cafe has exclusive rights to sell breakfast items such as eggs, eggs and bacon, eggs on a bun/ muffin/bagel, cereal, pancakes, or related items ('Breakfast items') but said exclusivity shall not include peameal on a bun.

Please refer to site map to determine zones.

Zone A (Pavilion) Space is roughly 10' x 10'. Vendor must provide own table/chair/tent as needed. Vendor must set up and take down in assigned space. Some stalls have access to hydro.

Zone B (Pavilion) Space is roughly 10' x 10'. Vendor must provide own table/chair/tent as needed. Vendor must set up and take down in assigned space. Some stalls have access to hydro.

Zone C (Inside Heritage Building) Space is roughly 9' x 11. Indoor vendors must not place merchandise beyond their designated stalls. Access to hydro and water is included. Coolers owned by the City will not be repaired/replaced.

Zone D (Inside New Building) Space is roughly 10' x 10'. Two folding tables and chairs are provided to each vendor if needed.

Zone E Interior (Outside Heritage/New Building under shelter in centre area) Space is roughly 8' x 8'. Vendor must use their own table/chairs/tents.

Zone E Exterior (Outside Heritage/New building with a parking spot) Space is one parking spot and roughly 4' x 6' directly in front on concrete pad. Vendor must use their own table/chairs/tent if desired.

Zone F (NorthWest side of Heritage Building) Space is one parking spot and 4' x 6' in front. Vendor must provide own table/chairs/tents if desired. Vendor's area is limited to assigned parking space and four feet directly in front on concrete pad.

Zone H (North side of pavilions and along grassline) Space is roughly 10' x 10'. Vendor must provide own table/chairs/tent if desired. Spots preferred for food trucks.

Note: In order to receive a 2nd and 3rd stall price reduction, rental stalls must be adjoined.

Appendix C – Calendar of Market Events 2026

CALENDAR OF EVENTS FOR 2026

Each year, the Welland Farmers Market endeavours to attract more patrons/customers to the Market by planning and advertising special events. All events are posted in advance at the Farmers Market, on social media and on the City of Welland Website (www.welland.ca/market).

Winter Wonderland	January 17	Showman dressing, blue 'winter' pancakes
Valentine's Day at the Market	February 14	Valentine's Day Giveaways, red 'Valentine's' pancakes
Luck of the Irish	March 14	Kids collect gold chocolate coins, green pancakes
Easter at the Market	April 4	Easter Treats, 'Bunny Bum' pancakes
Free Tree Giveaway	April 11 & 18	City Tree Giveaway
Earth Day at the Market	April 18	Free seed kits
Mother's Day at the Market	May 9	Mock Mimosas and tulips
Victoria Day	May 16	Long weekend BBQ
Berry Bonanza	June 27	Strawberry crepes and pancakes
Farmers' Market Ontario Week	August 2 & 9	Promoting farmers markets
Peach Festival	August 15	Peach Crepes and pancakes
Fall Festival	September 19	Seasoned corn, and apples crepes and pancakes
Ontario Garlic Week	Sept 23 – Oct 2	Promote vendors selling garlic
Ontario Agriculture Week	Oct 5 – 11	Promoting local agriculture
Thanksgiving	October 10	Thanksgiving specials
Hallowe'en	October 31	Trick or treating at the market
Remembrance Day	November 7	Welland Legion onsite
Christmas Market	November 28	Holiday festivities, Santa's sleigh
Christmas Market	December 5	Holiday festivities, Santa's sleigh
Christmas Market	December 12	Holiday festivities, Santa's Sleigh
Christmas Market	December 19	Santa's visit!

Events running from Thanksgiving to St. Patrick's day have free hot chocolate or hot apple cider available from 8 am until roughly 11:30 am. Easter and Mother's Day there are free mocktail Mimosas. Some events a gift basket is raffled off that contains a variety of vendor products.