

WELLAND ROSE FESTIVAL ADVISORY COMMITTEE MEETING

March 7, 2013

**CIVIC SQUARE, COUNCIL ANTE ROOM
60 East Main Street**

The Welland Rose Festival Advisory Committee met at 3:35 p.m. on the above date with the following in attendance:

Members Present: Jeffrey Ward
M. Petrachenko
T. Rudyk

Members of Council Present: Mayor Sharpe
M. Carl
T. DiMarco
D. Fortier
M. Grimaldi
F. Campion

Staff Present: L. Bubanko, Deputy City Clerk
C. Stirtzinger, City Manager
J. Johnson, Manager of Budgets and Financial Reporting/Deputy Treasurer

Others Present: Claire Masswohl

The meeting began at 3:35 p.m.

Mayor Sharpe offered some comments on the purpose of the meeting, including the consideration of the financial situation of the Rose Festival. An overview of the purpose of the Committee set out in the Terms of Reference was provided. The Committee outlined the difficulties experienced in receiving grants this year. Some reasons cited were the lack of new events which some grants require for approval and staff and volunteer turnover. The events that bring in revenue versus those that do not were discussed with the Grand Parade identified as the biggest cost. Corporate and community support has also declined over the years. Discussion took place over the financial statements to determine revenue versus expenditures as there seems to be some confusion with the documents provided. The Committee advised that the \$51,000 grant permitted by the Budget Review Committee would not be enough to run the festival and therefore requests the City to increase the amount to \$72,000. The Board of Directors has considered calling off the festival due to the denial of the other grants that were applied for. Council deferred its decision on the \$10,000 advance request from the Rose Festival grant to the next Budget Review Committee meeting (scheduled for March 19, 2013) however; members advised that March 19, 2013, would be too late to organize the Festival.

There being no other business, the meeting ended at 4:38 p.m.