

Transit Advisory Committee Meeting

Minutes

Wednesday, May 16th, 2018 – 5:00 pm

Council Ante Room, Civic Square

1. **Members Present:** Counc. Leo Van Vliet, Dave Duffus, Rossana Bonfilio, William Barnes Jr. & Wendy Brown, Joseph Morris, Dave Stuart, Dave Evans, Meredith Hicks, Jessica Gallant (Coop Stud.)

Regrets: Melissa McGlashan

2. **Ridership Update**

- **Conventional Service** – Charts from Genfare system were presented
- **Specialized (WellTrans) Service** – April and year to date ridership provided.

3. **Niagara Region Transit Update**

- 5 yr Agreement signed between municipalities and Region. Route rationalization continues as post secondary student trips are transitioned into regional routes. Governance matters continue at Linking Niagara Transportation Committee level, which are the CAO's and elected officials.

4. **Funding Updates**

- **Prov. Gas Tax Subsidy** – Welland receives approx. \$700,000/yr, which is used for capital purchases (buses). The amount to be received is going to increase by ½ cent /yr until it reaches 4 cents/liter in 2022.
- **Public Transit Infrastructure Funds – Phase 1** – WT purchased 8 buses at 50% of the cost to the city as the balance was funded by Fed'l and Prov'l subsidies. The city's share was \$1.49 million for these 8 buses.
- **Public Transit Infrastructure Funds – Phase 2** – WT will be eligible for \$19.6 million over the next 10 years provided the city contribute 27% of the costs. The vast majority of these funds will be used to design and build a new Transit Operations Facility.

5. **Transit Master Plan Update**

- **Public Engagement** – Transit staff will be conducting public outreach sessions to gather information for the Transit Master Plan update. Surveys, FaceBook, YourChannel (City engagement tool), focus groups etc. will be employed to assist Transit staff and Coop student with this update.

- **Operational Enhancements – Route Revisions** – WT staff indicated they were reviewing route revisions to enhance safety and schedule adherence of overall system.
- **Marketing Initiatives** – The new branding and logo were shared with TAC. The new branding will be utilized on all materials such as; Rider’s Guides, on the buses, promotional materials, advertisements etc.

6. New Business:

Please Offer Me A Seat Campaign – Brought fwd. for TAC to consider. Currently being reviewed for implementation by TTC.

Sunday Service – TAC to review the service start time to better accommodate those travelling to church.

Cost of WiFi on Bus #1164 – Transit staff to review costs of this amenity.