



City of Welland
Corporate Services
 Recreation and Culture Division
 145 Lincoln Street, Welland, ON L3B 6E1
Phone: 905-735-1700 Ext. 4000 | **Fax:** 905-732-6187
Email: recreation@welland.ca | www.welland.ca

**MARKET SQUARE ADVISORY COMMITTEE
 UNAPPROVED MINUTES (09-2018)**

Location Welland Community Wellness Complex, Meeting Room
Date Wednesday, September 19, 2018
Time 6:00pm

	Name	Representing	Initials
Committee Present	Charles Agro	MSAC	CA
	Don Bull	MSAC	DB
	Amanda Deschenes	MSAC	AD
	Joan Kretz	MSAC	JK
	Maria Lallouet	MSAC	ML
	Fiona McMurrin	MSAC	FM
Committee Absent With Cause	Lyle Packham	MSAC	LP
	Bonnie Fokkens	MSAC	BF
	Cindy Haist	MSAC	CH
	Phil Imre	MSAC	PI
Staff Present	Marcel Tardif	MSAC	MT
	Lisa Frost	Market Attendant	LF
	Cassandra Magazzeni	Recreation & Culture	CM
Minutes	Beth Dal Bianco	Recreation & Culture	Beth D.

ITEM	DESCRIPTION	ACTION
1.	Call to order at 6:06 pm	Lyle P.
2.	Additions/deletions to the Agenda -Correspondence addition of email that was received today.	Cassandra M.
3.	Approval of previous minutes May 16, 2018 Motioned to approve Minutes Carried unanimously	.
4.	Business arising from previous meetings/minutes -Memorial Wall is on hold until after the 2018 Municipal Election	Don Bull All Cassandra M.

ITEM	DESCRIPTION	ACTION
5.	<p>Facility Updates</p> <ul style="list-style-type: none"> -Carmen Guglielmi was unable to attend this meeting so Cassandra M. gave this update. -The doors and fascia on the Heritage Building have been painted. -A new fan has been installed in the Men’s washroom of the Heritage Building. -An improvement in the annual test of the heating system is planned. The test, which blows out dust, will take place during the week not on the weekend when the Market is in use. -Cassandra M. and Lisa F. will follow-up after this meeting to identify areas where the eaves trough is leaking and request repair. 	
6.	<p>Special Events</p> <p>6.1 Berry Bonanza recap</p> <ul style="list-style-type: none"> -This event went very well. -It was held 3 months ago. -This event featured an inflatable bouncy castle, strawberry kabobs, a band and face painting. <p>6.2 Jammin’ at the Market recap</p> <ul style="list-style-type: none"> -Musical entertainment enjoyed a new location. It was recommended that speakers be angled to deflect sound. Discussion to benefit next year’s events about pros and cons of portable power vs. running extension cords. -Entertainment brings people to the Market. <p>6.3 Heritage Market recap</p> <ul style="list-style-type: none"> -This event featured an old-fashioned craft, ice-cream, fiddlers went over very well. -This was a great event. <p>6.4 Oktoberfest</p> <ul style="list-style-type: none"> -Will be held on October 6th which is Thanksgiving weekend. -This event will be promoted very soon. -It will feature a tasty treat (could be pretzels) and polka music. 	<p>Cassandra M.</p> <p>Cassandra M.</p> <p>Cassandra M.</p> <p>Cassandra M.</p>
7.	<p>Market Attendant Report</p> <ul style="list-style-type: none"> -music at events is going over well -discussion about current challenges at the market and the need to respond to the actions of some with increased cleaning routines, vigilance, monitoring, time and effort. <p>Motion: In recognition of the increased responsibilities of the Market Attendant, an increase in her wages is in order.</p> <p>Moved by Joan Kretz.</p> <p>Carried unanimously.</p>	<p>Lisa F.</p> <p>Joan Kretz All Members</p>

ITEM	DESCRIPTION	ACTION
7.	<p>Market Attendant Report continued Motion: Start time for Market Attendant be adjusted, seasonally during Spring, Summer and Fall, from a 5:30 am to a 5:00 am start Moved by Charles Agro. Carried Unanimously.</p>	Charles Agro All Members
8.	<p>Market Renewal Process for 2019 -This process is under review. Considering addressing vendors with poor attendance at the Market by not offering them auto renewal for 2019. These vendors will be invited to reapply and asked to offer an explanation of their failure to attend Market in 2018. Definition of poor vendor attendance was explored with the Advisory Committee. Objective is to establish the Welland Market as a thriving market. The Market Square Advisory Committee agreed to staff proposal for this process enhancement.</p>	Cassandra M.
9.	<p>-Renewal packages for 2019 will have an application deadline of the last Friday in January, 2019.</p>	
	<p>New Business</p>	
	<p>-It was noted that non-compliance with dogs at the Market has been increasing. This concern was discussed. -Concerns were raised about garbage at the market. Recent experiences and incidents were shared. The efforts of Market neighbours to address this issue are appreciated. The City's efforts to address this concern are necessary. -Cassandra advised members that Niagara College will be hosting an International Volleyball tournament in 2019 and in preparation for this event will be hosting a volleyball demonstration at the Market.</p>	Cassandra M.
10.	<p>Correspondence -Email re: Market hours from Daniela Busby of Welland -The Advisory Committee discussed Market hours and a variety of options were considered. Polling vendors for hour preference, allowing for a seasonal (May to October) extension was recommended. The consensus was that hours would remain the same—6AM to Noon and that a letter to vendors would be distributed reinforcing the expectation that vendors attend the Market from 6AM to Noon. It was acknowledged that should a vendor sell out it is understandable why they would wish to leave, providing they may do so safely. There is no point in staying on if you have nothing to sell. -Maria Lallouet left at 6:55 pm. -An email was received today from Measurements Canada, Innovation, Science & Economic Development Canada about legislation regarding scales used in trade. It requests that vendors be made aware of these legal requirements. -Distribute this email to Welland Farmer's Market vendors.</p>	Cassandra M. Lyle P. Lisa Frost
		Beth Dal Bianco

ITEM	DESCRIPTION	ACTION
11.	Adjourn Motioned to adjourn Carried unanimously Meeting adjourned at 7:00 pm	Don Bull All
12.	Next Meeting: Next Meeting: Will be scheduled after the 2018 Municipal Election on October 22, 2018. You are invited to re-apply to be on the Market Square Advisory Committee for the next term of Council. Thank you for your contribution!	

Unapproved