



CALL TO ARTISTS



**Rec Rentals
@ the Docks**



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Call To Artists Opportunity

The City of Welland Recreation, Sport, and Culture Division is seeking artists and artist collectives with exterior mural experience to submit their preliminary design and plan of execution for the outdoor painting of the Rec Rentals @ The Docks buildings. In addition, artists and artist collectives should provide pictures of previous outdoor works. One single commission will be awarded for the project.

This project aims to artistically paint the two sea container buildings that house the Rec Rentals program in a theme that all visitors, park, and trail users can enjoy. The Docks, located at 129 Lincoln Street, is a popular location that sees users all year round. Activities that take place in this location and other amenities located within this area are as follows:

- Rec Rentals, recreational canoeing, kayaking, pedal boating, hydrobiking, and stand-up paddle boarding
- Public swimming
- Use of the trails for walking, running, and cycling
- An all-inclusive Jump Start splash pad is located north of the facility
- Three pavilions are located in the area that can be rented for picnics and parties
- The skate park is located in Rotary Park
- The scuba park is located in the waterway at The Docks

Creating a vibrant canvas on these buildings provides/fosters the community with a sense of pride in public art and enhances the quality of life for residents and visitors to the area. This investment in the painting of the Rec Rentals facility will yield returns such as:

- Space enhancement
- Growth in the outdoor Arts and Culture of Welland
- Connecting local artists with the community
- Connecting the trails, parkland and waterway together

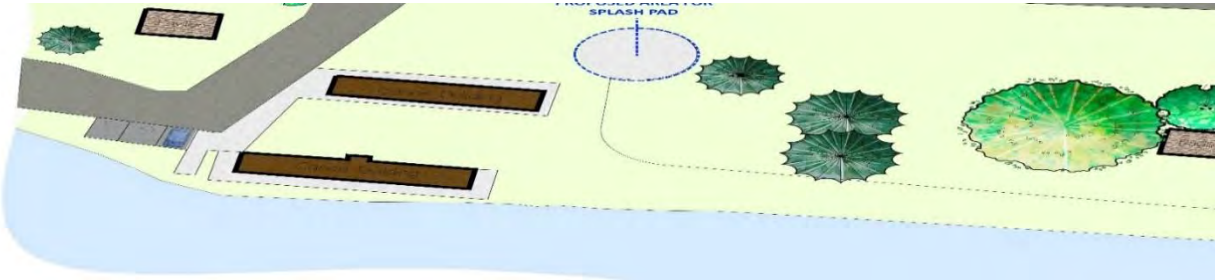
The Project

Rec Rentals @ The Docks are located at 129 Lincoln Street in Welland and consist of two metal sea container buildings. The building's exterior is corrugated metal with multiple access doors and roll-up garage-style doors. The project would include an artistic painting on all surfaces of the buildings except for the metal roll-up garage doors. We are looking for a creative theme that celebrates the City of Welland and the connection of the trails, parks and waterway.

Two buildings make up Rec Rentals, and the dimensions of these buildings are:

- The west sea can dimensions: 80'L x 16'W x 9'H
- The east sea can dimensions: 80'L x 16'W x 9'H with an 8'L x 4'W x 9'H middle extension.
- MINUS - The single roll-up door on the west unit size is: 7' w by 77" high. The middle roll-up door for the east unit is: 80" w by 94" high

The six outside roll-up doors for the east unit are each: 14' wide by 94" high. *The middle roll-up door for the east unit is: 80" w by 94" high. The 6 outside roll-up doors for the east unit are each: 14' wide by 94"high.*



Once the project is completed, the exterior will be coated with a projective clear paint to preserve the project for three (3) to five (5) years, at a minimum.

The artistic design must adhere to the following parameters:

- Be an outdoor mural suitable for exhibition in a public space.
- Celebrate the community and activities that take place within the community, including history, culture, recreation, etc.
- Must not promote violence, hatred, or contempt against any group
- Must not include any business name/logos outside the City of Welland, Recreation, Sport, and Culture or Rec Rentals @ The Docks logos/names
- Must not include any branded tags, acronyms or commercial advertising
- The mural will incorporate the artist(s) name and date in the bottom corner.

We recommend the artist(s) visit Rec Rentals @ The Docks during the preliminary design before submission to see the buildings and factor in the exterior, the garage-style doors and the overall feel of the space for the mural.

Expectations of the Artist

The expectations of the successful artist(s) include, but are not limited to:

- Develop project concept, budget and detailed design
- Oversee production and installation of work:
 - The artist(s) will be responsible for preparing the surface to ensure the design/paint adheres to the surface correctly for durability and longevity
- Provide a warranty of 3 years on the art work
- Attendance at mandatory meetings, such as consultations, site visits, progress meetings, etc.
- Exercise safety and caution while working, wearing protective equipment as required
- Maintain a completion schedule, provide notice if there will be any delays and reason for delays
- Hold personal insurance coverage to perform the project. The City of Welland will not be held responsible for any injury of the artist(s) that could occur during the commissioning of the mural

Budget

The budget for this project is \$8,000.00.

The budget must include but is not limited to:

- Artist(s) fees
- Concept plan and expenses
- All materials, except for the final protective coating
- Any special materials/tools required for the completion of the project.

Artist(s) payment will be made in two installments:

- 25% at the signing of the Memo of Understanding (MOU)
- Final payment will be paid at completion of the project.

Selection Criteria

Submissions will be assessed based on the qualifications, conceptual approach, and experience. Submissions must include:

Artist(s) concept – vision and approach

- Artist(s) qualifications – past experience with artist outdoor painting/projects
- Examples of previous outdoor artworks
- Project description
- Design concept – rendering of the design for the Rec Rentals buildings.
- Project timeline

Selection Committee

Submissions will be reviewed by City of Welland Staff within the Community Services Department and input from Advisory Committees. Representatives will be from the following divisions and advisory committees:

- Recreation, Sport, and Culture
- Parks
- Facilities
- Waterway Advisory Committee
- Arts and Culture Advisory Committee

The City of Welland will have the final approval of the awarded submission and will work directly with the successful artist(s).

Submission Requirements

Submissions must include the following to be forwarded to the Selection Committee:

1. **Application Form:** Included in this document
2. **Artist(s) Concept:** A one page document describing the general approach and how the general vision for this project was created
3. **Artist(s) Qualifications:** A maximum of three page resume of past outdoor projects, providing experience with outdoor artwork. If submitting as a collective, each artist will have to include their qualifications
4. **Visual Images:** Digital images of completed outdoor previous projects. A minimum of two and maximum of four per previous project
5. **Project Description:** A detailed project description including material requirements. The project description should include how the project will enhance the location of Rec Rentals @ The Docks and surrounding area. It should explain in further detail how the vision for this project was created and how it will engage the community and visitors in this area
6. **Project Budget and Timeline:** A budget of all materials and fees for this project, as well as a timeline that artist(s) will follow to complete the project
7. **Concept:** A scaled concept/rendering of the design proposed for the Rec Rentals @ The Docks buildings

Application Deadline

All submissions for this Call to Artists are due on or before **Friday May 26th, 2023 by 4:00 pm.** Incomplete or late submissions will not be accepted. All submission materials will not be returned.

General Provisions

Communication with the Selection Committee

- Any verbal or written communications will between submission artist(s) and the City of Welland Supervisor of Festival and Events
- Any communications between other Selection Committee Members, unless previously authorized, may result in disqualification of a submission

Conflict of Interest

- Artist(s) must disclose any potential conflict of interest within their project submission, including any which involve City employees, members with the Advisory Committees or Council members

Intellectual Property

- The artist(s) will retain copyright of the artwork (name and date are to be integrated into one of the bottom corners of the project)

- The artist(s) must assign ownership of the artwork to the City of Welland
- The City of Welland will not alter the artwork for maintenance, conservation, etc., unless the damage is to severe without consulting the artist(s) for a term of three years
- The City of Welland reserves the right to cover, decommission the artwork if necessary
- The artwork will be displayed for a minimum of three years to five years

Concept Design/Renderings

- Concept design/renderings might be displayed publicly in open forum, including social media
- Concept design/rendering submissions will not be returned

Original Artwork

- The artist(s) must guarantee that the proposed artwork is original and does not violate the copyright of another artist(s), organization, or licensed graphics

Reserved Rights

- The City of Welland and selection committee are not obligated to accept any of the submissions, and reserve the right to reissue the Call to Artists, make no selection or cancel the process/project as required

Submission Requirements

- All submissions are to be received via email, attention to Erin Carl at erin.carl@welland.ca
- No extensions will be granted and late submissions will not be reviewed
- Review the full Call to Artists document to ensure compliancy with submission requirements
- Incomplete submissions will not be considered

Warranty

- Artist(s) will be required to provide a suitable minimum three year warranty from the date of project completion

Call To Artists: Rec Rentals @ The Docks Application Form

Submit applications by email to: erin.carl@welland.ca

Name(s): _____

Address: _____

City: _____

Postal Code: _____

Phone: _____

Email: _____

Website: _____

Social Media: _____

Submission Requirements Checklist:

- Application Form (this page)
- Artist(s) Concept
- Artist(s) Qualifications
- Visual Images
- Project Description
- Project Budget
- Project Timeline
- Project Concept

Please let us know how you found out about this Call to Artists:

By submitting this Application Form, I agree to all provisions of this Call to Artists.

The personal information on this form is collected pursuant to the Municipal Act, 2001 and in accordance with the Municipal Freedom of Information and protection of Privacy Act and will be used for the purposes of participating in and administration of the City of Welland Call to Artists – Rec Rentals @ The Docks Project.

Submission Artist Name: _____

Submission Date: _____

Submission Artist Signature: _____