



SHOW OFF YOUR HOLIDAY SPIRIT!

NOMINATE YOUR BUSINESS!

Nomination forms for the **Business Lighting Contest** will be accepted starting November 12, 2020 at info@downtownwelland.ca. ▶ *In keeping with energy conservation best practices, all businesses entered must use energy efficient lighting (Exclusively LED or fluorescent lights).*

BUSINESSES WILL BE JUDGED ON THE FOLLOWING CRITERIA:

COLOUR/SPECIAL ♦ **INNOVATION/CREATIVITY/FUN** ♦ **"BUZZ" FACTOR**

BUS TOURS WILL TAKE PLACE ON DECEMBER 7-8, 2020

Bus Tours will have limited capacity with Covid-19 safe ride protocols. Confirm your spot on a bus tour beginning November 13, 2020. To register: 905-735-1700 ext. 4000. ▶ *Wheelchair accessible busing available.*

A route map for self-guided tours will be posted at yourchannel.welland.ca

During the official tour nights, participants are encouraged to stop by the market square for our outdoor contactless drive thru food & toy drive. Season's Retirement Home has graciously sponsored participant treat bags and the Welland Downtown BIA will be offering foam antlers for some added fun.

2020 WINTER LIGHTS NOMINATION BALLOT

Name of Business:			
Address of Business (if known):			
Telephone Number of owner (if known):			
Ballot submitted by:			
Address:			
Telephone:		Email:	

FIRST PRIZE: \$250 ♦ **SECOND PRIZE: \$150** ♦ **THIRD PRIZE: \$75**

all prizes are in Local Downtown Business Gift Cards

NOMINATIONS OPEN: Thursday, November 12, 2020 **NOMINATIONS CLOSE:** Friday, November 27, 2020 @ 12:00pm

EMAIL NOMINATION TO: info@downtownwelland.ca

