

Yasaman Mehrsa answers the call to transform public art space at Rec Rentals @ The Docks

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Welland, ON – Rec Rentals @ The Docks will have a different look late this year after Brock University graduate Yasaman Mehrsa was chosen as the artist to transform exterior surfaces with a creative theme celebrating the City and its connection to trails, parks, and the waterway.

Put forth to the arts community in April, the project's focus was on creating a vibrant canvas on the buildings that foster community pride in public art and enhances the quality of life for residents and visitors to the area.

"We were fortunate to receive many submissions from very talented artists," said Erin Carl, supervisor of festivals and events. "Yasaman's submission stood out among all the others, and we're excited to see her work; her public art experience positions her well for success on this project."

With an overall budget of \$8,000, the artistic design contains parameters set forth by the City, including visuals that celebrate the community, culture, and recreation.

Born and raised in Tehran/Iran, she got exposed to art from a young age. She completed her studies with a Bachelor of Visual Communication in Iran and later earned a Bachelor of Visual Arts from Brock University.

She uses both digital and traditional mediums; her work is illustrative in style, focusing on storytelling and exploring all facets of life and being human in a natural environment, and is often representative of awareness of the human-nature relationship.

She has worked on various public art projects for organizations, communities, BIAs, and festivals inside and outside Canada since 2018. She has painted murals on walls as tall as three stories high, windows, grounds, boxes, doors, stairs, and more.



For media inquiries, please contact:
Marc MacDonald
Corporate Communications Manager
905-735-1700 x2337
marc.macdonald@welland.ca