

Community invited to Transportation Master Plan PIC

FOR IMMEDIATE RELEASE

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Welland, ON - The first of two Public Information Centres (PIC) for Welland's Transportation Master Planning has been scheduled for February 1, from 6 to 8 p.m. in the Community Room at City Hall.

The PIC allows residents to provide feedback and input on the plan's direction.

Dubbed a *City on the Move*, the plan provides Welland with a long-term road network and active transportation strategies to support existing and accommodate projected population and employment growth.

"Ahead of unprecedented growth in the City, we're working with residents to create a transportation plan that suits our current needs but also prepares for the future growth expected in the City," says Livia McEachern, manager of engineering. "Our goal is to engage residents in our City on the Move development to create a transportation plan that residents can rely on."

The Master Plan aims to:

- Connect residential, commercial, and industrial areas.
- Enhance active transportation (cycling and pedestrian).
- Promote safe, environmentally responsible, and accessible transportation.
- Promote links to areas of growth, neighbouring municipalities, and key transport corridors.
- Update and create transportation policies to support community vision.
- Update transportation section and schedules within the City's Official Plan.
- Create a capital plan to meet the City's future transportation needs.

The PICs will feature an 'Open House' format to allow the community to play a role in the Master Planning process. The public will be able to obtain and provide information on the key issues, opportunities and constraints that will be considered in developing the Transportation Master Plan. Additionally, members of the project team will be in attendance to discuss any questions related to the project.

You can visit the *City on the Move* page at www.engagewelland.ca/transportation-master-plan-study.

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