

Tuesday, March 2, 2021

PUBLIC SERVICE ANNOUNCEMENT



**SEEKING PUBLIC ENGAGEMENT FOR THE COMMUNITY TRAILS STRATEGY: 20 YEAR CYCLING, WALKING
& CITY TRAIL MASTER PLAN**

Welland, ON – The City of Welland has contracted WSP Canada Inc. to help the City prepare a Community Trails Strategy: 20 Year Cycling, Walking and City Recreational Trail Master Plan. The purpose of the Community Trails Strategy (CTS) is to:

- Enhance connectivity between trail networks, sidewalks and on-road cycling routes to create an integrated, connected system of trails and active transportation infrastructure.
- Refine existing plans, particularly the City’s Parks, Recreation and Culture Master Plan, to develop an implementation strategy, project phasing and cost estimates for the proposed network.
- Connect residents and visitors alike to Welland’s Trails and natural heritage to provide more opportunities for recreation, transportation and access to amenities.
- Enhance Welland’s position as the Trails Centre of Niagara Region, bringing new tourism and economic development opportunities to the City.

As part of the development of this project, our team aims to understand the key objectives and concerns about the CTS from all members of the community.

To date WSP has undertaken pre-engagement with City Council and Staff, Regional stakeholders such as Public Health, City Advisory Committees and community stakeholders including Niagara College, Service clubs and Business Improvement Areas. A project webpage and online survey has been created to ensure all voices are heard.

We ask all to visit YourChannel <https://yourchannel.welland.ca/> to **HAVE YOUR SAY** by providing feedback, completing the survey and sharing your experiences with the trail systems.

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Contact:

Community Trails Steering Committee

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