

Tuesday, May 25, 2021  
MEDIA RELEASE



### **WELLAND'S BELL BOX MURAL PROJECT ARE SEEKING ARTIST PARTICIPATION**

**Welland, ON** – Starting July 2021 artists will paint murals on 17 Bell Canada outdoor utility boxes in Welland, Ontario, as part of the Bell Box Murals Project. The 2021 Welland Neighbourhood Murals are a partnership between the City of Welland, North Welland BIA, and the Bell Box Murals Project.

The Bell Box Murals Project is an independent, community-engaged art program of Community Matters Toronto. Since 2009, Bell Box Mural artists have painted 360 murals on Bell utility boxes in communities Toronto, Southern Ontario and Québec.

The Bell Box Murals Project is an innovative collaboration between private business, community organizations, local artists and local governments that benefits all members of the community.

- Enhances residents' sense of community
- Replaces graffiti and vandalism with original works of art
- Makes the streets more inviting to residents and visitors
- Provides a public art forum to reflect local culture and heritage
- Creates a public art gallery of local artists that is accessible to everyone
- Provides income and visibility for local artists



Artists are invited to submit an application to paint a mural on one of 17 Bell Canada outdoor utility boxes in Welland.

#### **DEADLINE FOR SUBMISSIONS**

- 5:00 pm Friday, June 18, 2021
- For application details please email [wellandmurals@gmail.com](mailto:wellandmurals@gmail.com)

View a map of the locations of all 360 Bell box murals painted since 2009

<https://www.google.com/maps/d/viewer?mid=1RviqIVD5rfOPydWE23ESSrB8Zfj6UMKe&ll=43.813770003491506%2C-79.25219419999999&z=7>

*Bell box mural by artist Poonam Sharma at Pine St and Elizabeth St in Burlington, Ontario, 2020*

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#### **Contact:**

Michael Cavanaugh  
Program Director  
BELL BOX MURALS PROJECT  
[bellboxmurals@gmail.com](mailto:bellboxmurals@gmail.com)