

For Immediate Release
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**DISCOVER WELLAND'S RECREATION CORRIDOR
WITH A MOBILE DEVICE ADVENTURE**

Welland, ON - The City of Welland is launching a new interactive approach to linking people to public places. The Welland Recreation Corridor (WRC) project was created to keep people moving, informed, and connected to the city. The project highlights eight designated city-owned public spaces that have been supplied with accessible information to encourage users to discover information and opportunities related to public spaces on the Recreation Corridor.

Each designated public space on the WRC is branded with signage, connecting users to relevant information through Quick Response (QR) Codes that channel information through a smart phone or tablet. When scanned, the person will receive information on events, google maps, the city's Discover Welland Guide, links to the city's website, boat rental opportunities, and much more.

The Welland Recreation Corridor opens new opportunities of adventure to discover the city's waterway and trails. Users must have a QR Code Reader, or download one to their mobile devices. When people connect through one of the designated QR Code signs they also have access to information on the other seven designated areas on the WRC. Having this information at users' fingertips will encourage them to visit other public spaces along the WRC and take advantage of a vibrant and active community.

Designated Public Spaces on the Recreation Corridor with QR Code signage:

Merritt Island	Welland Community Wellness Complex
Civic Square and Welland Public Library	Welland International Flatwater Centre
Welland's Bridge 13	Welland Skateboard & BMX Park
Merritt Park	Welland Boat Rental

"The Recreation Corridor QR Code project encourages active transportation along the waterway and canal trails," said Richard Dalton, Manager of Recreation and Culture. "It's a network for residents and visitors to discover and explore Welland's amazing assets and find opportunities right here in the city's backyard,"

QR Code Signage can now be found at all eight locations on the Recreation Corridor. For details on this project visit the city's public engagement platform by simply logging into yourchannel.welland.ca and joining the conversation. For more information on City of Welland Recreation and Culture initiatives visit the city's website at welland.ca.

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