

For Immediate Release

Thursday, November 1, 2018



RANDOM ACT OF KINDNESS SPREADS THROUGH MUNICIPAL LOTS ON NOV. 2

Welland, ON - Welland City Council is paying it forward with Random Act of Kindness Day (RAKD) this Friday, Nov. 2, 2018. Council would like RAKD to be a city-wide celebration of kindness and compassion by promoting a “pay it forward” movement throughout the City. This is the third consecutive year that Council has recognized Random Act of Kindness Day and has offered free parking in downtown municipal parking lots: Lot 1, Courthouse Parking Lot, Area B (behind the Courthouse) Lot 1, Courthouse Parking Lot, Area C (behind Civic Square) Lot 6, Firehall Parking Lot, Area A (behind the Blue Star) Lot 6, Firehall Parking Lot, Area B (next to Cool Licks).

Random Act of Kindness Day is a fun and simple way to encourage unexpected moments of kindness between citizens and communities. Mayor Frank Campion and Council encourage people of Niagara to “pay it forward” this Friday.

“This city is rich with kind people,” said Mayor Frank Campion. “We see it on a daily basis through our volunteers, and through events such as the Welland Food Drive, which takes place this Saturday. Council is pleased to continue with Random Act of Kindness Day and pay it forward to residents and visitors with complimentary parking.”

Niagara Community Foundation is an advocate for RAKD and has been promoting the first Friday of November as RAKD for the past eight years. Niagara municipalities and organizations are participating in RAKD to spread goodwill through Niagara’s cities. Niagara Community Foundation encourages Niagara to share random acts of kindness with the world by tweeting with hashtag #MakeKindnessTheNorm.

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