

**For Immediate Release**  
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**CITY OF WELLAND REACHES 21K FOR UNITED WAY CAMPAIGN**

**Welland, ON** - City of Welland Council and staff are pleased with their 2016-2017 United Way South Niagara fundraising efforts. Welland's hard work and commitment to surpass the 2015 campaign succeeded with nearly a \$5,000 difference by raising \$21,223.50 for the 2016-2017 campaign.

The City of Welland has been an active United Way South Niagara campaign member for more than 25 years. Early initiatives involved dress down Fridays and bake sales; however, with some imagination, initiatives have grown into large catered events with live entertainment. Last year's Groovy Food and Howling Horns, hosted at the Welland International Flatwater Centre, raised \$2,582 towards the city's 2016-2017 campaign.

"Our team is always looking for new and interesting ways to include staff, their friends, and family in our fundraising efforts," said Chris Anders, Welland United Way Chair. "We have a generous crowd here in Welland, and they like to socialize, so we're changing the way we fundraise to suite our donors' needs."

"The City of Welland is definitely a unique team player in our goal to fund programs and services that play a critical role in helping people achieve long term success," said Tamara Coleman-Lawrie, Executive Director of United Way South Niagara. "The planning and effort put forth by the City's United Way Committee and the participation and generosity of city staff is greatly appreciated."

United Way South Niagara is a charitable foundation that works to support needed programs in south Niagara. Last year's Campaign raised \$617,464,000. For more information on the charity's 2016-2017 campaign visit [unitedwayniagara.org](http://unitedwayniagara.org), or for information on City of Welland scheduled events in support of United Way South Niagara visit [welland.ca](http://welland.ca).

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