

Monday, November 21, 2016  
**For Immediate Release**



### **CITY OF WELLAND LAUNCHES NEW WEBSITE**

The City of Welland launched its new user-friendly website today. The website, located at [welland.ca](http://welland.ca), has a fresh new look, improved navigation, and is far more adaptable to mobile devices. Creating a current and responsive website is an initiative resulting from the municipality's efforts to improve communications and engagement with residents, and enhance the quality and availability of information and resources.

Welland City Council recently reconfirmed its strategic priorities and identified communications as one of those priorities. Redeveloped in-house, the website team created a more efficient website that meets the needs of its users. Working in collaboration with departmental staff and community feedback, the new website offers improved customer service while engaging its users. New functions and features include:

- New Municipal Brand
- Restructured Menu System
- Improved Interface
- Improved Navigation
- Fully Accessible
- Mobile Friendly
- Emphasis on Key Messages
- Easy Access to Social Media
- City Staff Identification Verification
- Quick A-Z Search
- 360 Photo Viewer

"We're evolving into a "smart city" and using advances in digital technology to become better connected with and responsive to residents," said Mayor Frank Campion. "The new website was engineered to accommodate today's user, and will grow and evolve with the users of tomorrow because technology is continuously developing."

"Our new website will be a great resource for residents and businesses," said CAO Gary Long. "It will also help us market Welland to potential residents and investors, and it is an integral part of the City's rebranding strategy."

To access to the new City of Welland website visit [welland.ca](http://welland.ca) for more information and City services.

-30-

**Contact:**

Scott Barnes  
I.S. Manager/Network Administrator  
Information Services Division  
Legislative Services  
Corporation of the City of Welland  
60 East Main Street, Welland, Ontario L3B 3X4  
Phone: (905)735-1700 Ext. 2300  
[scott.barnes@welland.ca](mailto:scott.barnes@welland.ca)