

For Immediate Release
Wednesday October 19, 2016

WELLAND COUNCIL RECONFIRMS STRATEGIC PRIORITIES

Welland City Council have reconfirmed their strategic priorities for the remaining two years of the 2014-2018 term. They are as follows:

- Canal Redevelopment
- Financial Management and Sustainability
- Infrastructure Renewal
- Business Development and Job Creation
- Communications, Public Engagement and Organizational Culture

A strategic priorities workshop was held on Monday October 3rd to: (1) review the progress made over the past two years in achieving the goals established within the five strategic priorities; (2) discuss key issues and emerging trends taking place in the municipal world and in the broader public sector that are relevant for strategic planning; 3) discuss the impact of GE's recent investment in Welland and opportunities to facilitate more growth and development; and (4) to have Council confirm their strategic priorities for the remaining two years of the 2014-2018 term. Council formally adopted these priorities at their Council meeting held last night.

"These priorities will guide our discussions and decision-making over the next two years and they provide a road map on the direction the City is going," stated Welland Mayor Frank Campion. "We will also continue to inform and engage residents and key community stakeholders."

"Council's priorities determine the projects and initiatives for our organization," said Chief Administrative Officer Gary Long. "We're partnering with Council on a strategic approach to help us manage issues and capitalize on opportunities and innovative ideas to reposition Welland for the future."

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