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FOR IMMEDIATE RELEASE

ORGANIZATIONAL CHANGES SUPPORT COUNCIL AND COMMUNITY PRIORITIES

Welland, ON – The City of Welland is implementing organizational changes to ensure alignment of corporate priorities to deliver on Council and community priorities. Welland’s Chief Administrative Officer, Gary Long, outlined the recommendations in a staff report approved at Tuesday’s City Council meeting. The key changes are as follows:

- the General Manager – Integrated Services position has been eliminated
- the name “Integrated Services Division” has been eliminated
- the two General Managers providing management and oversight for Planning, Building, and Recreation and Culture will continue with these responsibilities permanently
- Infrastructure Services will become Infrastructure and Development Services
- Planning and Building will be part of Infrastructure and Development Services
- Recreation and Culture will be part of Corporate Services
- Approved funds for the General Manager – Integrated Services position are being reallocated to create a position in the Planning Division called “Manager of Development Approvals”
- Manager of Planning will be renamed to Manager of Policy Planning
- Manager of Economic Development title will be changed to Director of Economic Development and this position will report to the CAO
- Manager of Development Approvals will also have a direct reporting arrangement to the Director of Economic Development
- the Communications Clerk position will be changed to Corporate Communications and Marketing Coordinator and this position will report to the CAO
- City Treasurer will be changed to Chief Financial Officer

“Residents and businesses have told us during consultation meetings to focus on creating favourable conditions for investment and job creation, streamlining our processes and procedures to support development, and improving our communications and marketing to give Welland a competitive advantage,” stated Mayor Frank Campion. “We’re listening and acting on this feedback.”

“Staff are committed to establishing a business friendly culture at City Hall and ensuring we have a consistent and co-ordinated approach to service that supports economic development,” stated Welland’s CAO Gary Long. “These changes are also part of a renewal strategy designed to reposition and rebrand the City and the organization for the future, and to ensure we have the staffing, processes, and structure in place to capitalize on residential growth opportunities and facilitate commercial and industrial investment.”