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FOR IMMEDIATE RELEASE

WELLAND ARTS PROJECT INVITES ARTISTS TO GET CREATIVE

Welland, ON – The City of Welland is inviting artists from all disciplines and mediums to participate in the Welland Arts Project taking place this August 27, 2016, in downtown Welland. Applications are now open to the arts community and can be accessed at wellandartsproject.com or through the City's website. The day of arts, performances, and festivities is made possible with support from Niagara Region and Black Lantern Experience (BLX).

The event is scheduled to begin at 1:00 p.m. at Civic Square and end at 9:30 p.m. After that, the festivities will move into designated downtown businesses. The Mandevilles are scheduled to headline the event, along with Step Echo, Key Machine, and Sonic Arc. The event will also feature artisans, dancers, theatre performers, and food vendors.

The City has received \$9,000 from the Region's 2016 Niagara Investment in Culture Grant. Cassandra Magazzeni, Arts and Culture Coordinator for the City of Welland, says the grant will help showcase local talent and introduce a variety of arts to the community. "This project is a great way to connect the artist with the public. People tend to think of art as being removed or inaccessible to them, but on the contrary, Welland is full of artists from all disciplines," said Magazzeni.

Artists must submit a vendor application to the Recreation and Culture Division by August 1, 2016. BLX co-founder, Chris Lagesten, encourages local artists to get active and showcase their work at the event. "Artists need to be persistent in getting their work noticed and known. The Welland Arts Project is a great opportunity for all artists," said Lagesten. For more information and applications visit wellandartsproject.com or find it on Facebook.

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Contact: Cassandra Magazzeni
Arts & Culture Coordinator
Recreation & Culture Division
Corporation of the City of Welland
145 Lincoln Street, Welland, ON L3B 6E1
Phone: 905 735-1700 Ext. 4032
cassandra.magazzeni@welland.ca
www.welland.ca