

Champions WELLAND LEADING THE WAY

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FOR IMMEDIATE RELEASE



CITY OF WELLAND HOSTS ROUNDTABLE DISCUSSION WITH BUILDERS, DEVELOPERS

Welland, ON – The City of Welland hosted a well-attended roundtable discussion Monday afternoon with builders, developers, and real estate agents to share information about current growth trends and development opportunities in Welland. The discussion focused on ways the City could streamline its processes to enhance service levels. City staff from Planning, Building, Engineering, Corporate Services, Fire, and Economic Development attended the meeting to receive feedback and ideas, and further develop an action plan. Mayor Frank Campion chaired the meeting and also provided information about the City's strategic priorities, and programs and services that could benefit the development industry.

Attendees heard the City's Community Improvement Plans (CIP) have increased inquiries and proposals at the Economic Development Commission. The incentives are leveraging private sector investment, revitalizing the downtown core, and attracting commercial and industrial investment. Mayor Campion explained to attendees that building a clear line of communication, coupled with incentives, assist in developing a prosperous economy.

The City is experiencing a positive trend in residential development, as evidenced by building permit data over the past five years. Mayor Campion expressed the City's eagerness to build on the momentum and provide a competitive advantage for investors doing business in Welland and looking for a solid return on their investment. "We want to strengthen our partnerships with this stakeholder group through increased engagement, improving marketing and communications, and working together to create an even better business friendly City," said Campion.

The roundtable conversation focused on the City and development community working together to capitalize on opportunities to grow Welland. Welland's housing market is very strong, there is a demand for new housing, and the City is witnessing a quick turnover of existing homes. There is also a wide range of housing options available in Welland at a variety of price points. "This is appealing to buyers, as well as builders and developers who are already enticing people to move from the Greater Toronto and Hamilton areas to Welland," said Campion.

Niagara 2041 estimates that the Region's population will grow to more than 610, 000 people, and bringing with it more than 80, 000 new jobs. Welland is aligning its economic landscape in order to prepare and accommodate future growth. For more information on the City of Welland's economic development visit www.madeinwelland.ca.

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Contact: Gary Long, Chief Administrative Officer
Corporation of the City of Welland
60 East Main Street
Welland, ON, L3B 3X4
905-735-1700, Ext. 2122
Fax: 905-735-1543
www.welland.ca