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FOR IMMEDIATE RELEASE

MYAC KICKS INTO SPRING

Welland ON – City of Welland Mayor’s Youth Advisory Committee (MYAC) is charging into spring this year with Kick Start Youth Fest 2014, which includes four awesome events spanning over four weeks. The first event kicks off with the Big Bang Theory Marathon on April 17, at the Welland Community Wellness Complex. Season one episodes will appear on the big screen in the theatre, along with refreshments available for purchase.

Kick Start is further celebrating with a canal side clean-up, located at Merritt Island on Saturday April 26. Cole Fast, MYAC Chair, encourages the community to roll-up their sleeves and get involved. “The Merritt Island clean-up not only gives youth the opportunity to gain community service hours, it also shows that we care about the environment and our city,” said Fast. Participants of all ages are welcome to join the MYAC for the clean-up. The first 100 people to arrive receive a free gift bag.

The festival gets pumped to a whole new level on Saturday May 3, when MYAC delivers the third annual Rock Hard Ride Hard concert series at the Welland Skate Park. Admission for the event is \$2.00 per person, along with food for purchase, and prizes to be won. “Rock Hard Ride Hard has grown into a family event over the past couple years,” said Fast. “Every year, it helps us get closer to rebuilding the skate park,” he added.

Kick Start Youth Fest winds down on The Boardwalk with a 2 or 5 kilometer run or walk. In collaboration with Rob Runs for Kids on May 10, youth can put their efforts in high gear with family or friends for a good cause. Anyone interested in participating in the run can register online at robrunsforkids.com, or questions regarding Kick Start Youth Fest in general can be directed to 905 735-1700 Ext. 4000.

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