

# COVID-19 RECOVERY WEBINARS

**FREE!**

## Preparing Your Business For Future Challenges

Key Tips, Resources  
and Best Practices  
learned during  
COVID-19

10AM  
**Aug  
17**

## Bookkeeping and Accounting Overview

Best basic practices  
in bookkeeping and  
accounting

10AM  
**Aug  
24**

## Disability Accessibility Seminar

Hosted by Steve  
Murphy from the  
Niagara Region

10AM  
**Aug  
31**

## Optimizing Social Media

Setting up  
professional social  
media channels

10AM  
**Sep  
14**

## Paid Digital Advertising

Advertising on  
Facebook, Instagram,  
Google and  
everywhere online

10AM  
**Sep  
21**

## Shopify and Selling Online

Best practices for  
moving your  
business into the  
online market

10AM  
**Sep  
28**

## Registration Required

For The Full Webinar Schedule,

Visit [downtownwelland.ca](http://downtownwelland.ca)

Or Email [info@downtownwelland.ca](mailto:info@downtownwelland.ca)

