



**Board of Management of Welland Downtown  
Business Improvement Area - City of Welland  
Virtual Meeting  
All board members, staff & guests will be present virtually  
Monday, July 8, 2024 @ 7:00pm**

**AGENDA**

1. WELCOME - CALL TO ORDER
2. OPEN OF GENERAL MEETING
3. LAND ACKNOWLEDGEMENT
4. ACCEPTANCE OF AGENDA
5. DECLARATION OF CONFLICTS & PECUNIARY INTERESTS
6. APPROVAL OF THE MAY 6 MINUTES
7. REPORT OF THE CHAIR
8. EXECUTIVE DIRECTOR'S REPORT
9. COMMITTEE REPORTS
  - A) GOVERNANCE  
MONTHLY REPORT – KELLY JONES  
  
STRATEGIC PLANNING – UPDATE, QUITE ALRIGHT ENGAGEMENT
  - B) FINANCE  
  
MONTHLY REPORT – KAITLYN JOAQUIN  
  
MOTION TO APPROVE MONTHLY FINANCIAL REPORTS

C) BEAUTIFICATION  
MONTHLY REPORT – LEE CARR

D) MARKETING AND COMMUNICATIONS  
MONTHLY REPORT – JAMES TAKEO

E) EVENTS  
MONTHLY REPORT – JESSE D'HULSTER

UPDATE – LATIN SALSA & CUMBIA FESTIVAL, SIGNIFICANT  
EVENT

MOTION TO SPONSOR FESTIVAL IN AMOUNT \$1000.

NIAGARA GLOWRIDERS EVENT

MOTION TO SPONSOR IN AMOUNT \$400.

F) PARTNERSHIPS, OPPORTUNITIES, AND PROPOSALS  
MONTHLY REPORT - HOLLY TREDDENICK

ADDED KATIA GAUTHIER OF KGM ENGINEERING TO COMMITTEE

13. NEW BUSINESS

14. WHITE SPACE – NIAGARA GLOWRIDERS

15. CORRESPONDENCE:

16. NEXT MEETING DATE: MONDAY, AUGUST 12, 2024 @7PM  
VIRTUAL MEETING VIA ZOOM

17. ADJOURNMENT