

Transit Advisory Committee Meeting

Minutes

Date: Wednesday, January 22nd, 2020 – 5:00 pm

Location: Council Ante Room, Civic Square

1. Transit Ridership

- Conventional Service – *Ridership for all routes in 2019 was 649,720 passenger trips.*
- Specialized (WellTrans) Service – *Ridership was 12,802 passenger trips*
- Niagara Region Transit – *Ridership was 339,137 passenger trips.*

2. Transit Service Updates

- Upcoming ITS Enhancements (CAD/AVL) for WT
GPS technology to be installed on the buses for real time information to staff and customers. Transit app on smart phones.
- Routes & Schedules (WalMart)
After investing in a new bus stop with shelter behind Mark's, continuous construction and delays forced transit staff to move service back to Rona bus stop to improve safety and schedule adherence issues.
- Update - Marketing Initiative (Library Transportation Support)
Transit provided free service to Library patrons during their Main Branch renovations in Nov. / Dec. 2019.

3. Funding Updates

- Investing in Canada Infrastructure Program (ICIP)
These Fed'l and Prov'l funds will be supported by municipal funds to design & build the new Transit Operations Facility.
- Provincial Gas Tax Subsidy
Used for capital purchases – in 2020 Transit; enhanced bus stops, bought 2 new shuttle cars, a new WellTrans bus, a new hoist, and installed the GPS technology.

4. Bus Stop Infrastructure Update

Being used to prioritize bus stop accessibility enhancements over the next 5 years.

5. Niagara Region Transit Governance Review

Ongoing initiative to engage municipalities and gather input to refine the Governance Strategy before moving toward the 'triple majority' vote.

6. Request from Niagara Employment Solutions

Kelly Jones present to discuss a marketing initiative to further inform employers / staff of the TransCab service.

7. Senior Advisory Committee Opportunity

Worked with Doug Rapelje to assist with the promotion of the Age Friendly Niagara initiative. Transit placed stickers on our buses, shelters, and eventually benches to help promote Welland as an age friendly community.

8. New Business: