

CITY OF WELLAND

POLICY

Policy Title: Floral Display Beds	
Date of Approval: February 18, 1992	Policy Number: SER-011-0001
Lead Role: Manager Parks, Planning & Maintenance	Support Role:
Cross Reference: ENG-2018-10	Next Review Date:
Council File Number: 92-50, 18-19	Revision Date: March 20, 2018

Policy Statement:

Consideration for floral beds:

FIRST: Requests will be considered from recognized Non-Profit Charitable Organizations contributing to the well-being of National, Provincial and Local Residents and/or Historical or Special Events that are recognized as being World, National, Provincial or Local in nature that have a significant meaning or impact on the local citizenry.

SECOND: Each year, one request may be considered from an established business that is located in the City of Welland, which will be celebrating a significant anniversary in the current year. Fees to accommodate business requests for floral display beds will be as follows: cost of all plant material, cost of labour to prepare and plant the display, plus the cost of maintenance of this floral bed during this three-month duration - June, July, and August. A fee structure will be established in the Annual Fees and Charges By-law starting in 2018.

In determining the order of priority, the following criteria must be used:

GUIDELINES FOR – NON-PROFIT ORGANIZATIONS: (charitable/historical/special events)

- First - National
- Second - Provincial
- Third - Local
- Fourth - Local Chapters or Branches of
National or Provincial Organizations

ANNIVERSARIES

1. * 100 years
2. 90 years
3. 80 years
4. * 75 years
5. 70 years
6. 60 years
7. * 50 years

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- 8. 45 years
- 9. 40 years
- 10. 35 years
- 11. 30 years
- 12. * 25 years
- 13. 20 years
- 14. 15 years
- 15. 10 years

**These years indicated with an asterisk, will be considered as chronological milestones, which have more significance in meaning.*

- A. Once a request has been honoured, there shall be a ten year waiting period before a similar request is again considered.
- B. Locations will be the decision of the Parks Section management, using a combination of the Policy Guidelines and size restrictions, as related to both logos (emblems) and floral bed dimensions.
- C. Requests must be received before December 31st in the year prior, to be eligible for consideration.
- D. Decisions will be the responsibility of the management and/or the elected council of the City of Welland and will be final.
- E. The contents herein are not intended to be discriminatory in any way towards any individual, or groups of individuals or organizations because of political affiliations, ethnic origin, or for any other reason.

GUIDELINES FOR – PROFIT LOCAL BUSINESS:

Must be a local business located in the City of Welland, which will be celebrating a significant anniversary in the current year. Businesses must provide an explanation of how they have made a significant contribution to the local citizens of Welland.

ANNIVERSARIES

- 1. * 100 years
- 2. 90 years
- 3. 80 years
- 4. * 75 years
- 5. 70 years
- 6. 60 years
- 7. * 50 years
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- F. The installation of the floral display beds, in some years, is subject to delays due to inclement weather. Installation will occur as soon as it is possible to do so. It's mandatory to wait until weather conditions permit - from both a horticultural and financial standpoint, to achieve a successful planting.
- G. These floral beds will be singular, "living, breathing" advertisements. The Parks Division will do it's very best to garner and protect the financial investment needed to successfully install and maintain a floral display bed. Be that as it may, it must be remembered the plants are highly specialized, as are their care and culture. They are especially prone to adverse conditions in their environment. An agreement with the business acknowledging this factor must be considered and understood. Plant selections in floral display designs are subject to availability and design concepts. The City of Welland reserves the right to exclusively make these decisions.
- H. Consequently, a business must enter into an agreement with the City of Welland that acknowledges the possibility of "crop failure", due to the highly sensitive nature of the floral display bed. Extreme weather conditions, vandalism, severe outbreaks of plant pest and diseases, not able to be controlled with current pesticides management practices are all possible in a given growing season.
- I. The Parks Division will make every effort to rectify a given "crop failure"/vandalism circumstance. This includes bed repair and plant replacement (subject to availability). Plant substitution, display bed materials, may be made at any juncture of the installation, or maintenance phases.
- J. If near or total destruction of the floral display occurs, financial reimbursement less actual costs incurred may be considered.
- K. Plant substitutions may be made at any juncture of the design and installation process.

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L. Corporate displays shall be subject to pre-payment by March 31st in an amount set out in the annual Fees and Charges By-law.