

**MINUTES OF THE WELLAND DOWNTOWN BUSINESS IMPROVEMENT AREA BOARD
MEETING, MONDAY, JANUARY 11, 2010, 5:15 P.M., ROOM 109, CIVIC CENTRE**

Member Present: **G. D’Amico** **C. Damude** **L. Arcaro-King**
 K. Constantino **S. Valleriani** **D. Ferrusi**
 N. Campbell **S.Talosi**

Member Absent: **P. Chiochio** **M. Dzugan** **K. Nash**

Other: **J. Bujold**

Guest: **Angela Carter (Angela Carter Enterprise)**

1. Approval of Minutes

The minutes of December 14, 2009 have been approved as written.

Moved by C. Damude
 Seconded by S. Valleriani

CARRIED

2. Financial Report

\$78,856.69	General/Operating Account
\$15,000.00	Ice Rink Reserve (2010)
\$10,493.34	Christmas Decorations Account

\$104,350.03	Total

* 2009 BIA Levy Cheque was received on November 10, 2009 in the amount of \$82,250

Financial Cheque Activity for Dec 14, 2009 to Jan 10. 2010

Dec 14	347	\$ 390.00	Jacquie Bujold
Dec 15	346	\$ 451.50	Tribune Nov 2009
Dec 17	348	\$ 444.29	Christmas Diner
Dec 21	349	\$ 94.50	Central Communications Jan/Feb/Mar 2010
Dec 31		\$.58	ODP interest
Jan 05		+\$15004.32	Term Maturity
Jan 05		\$ 1500.00	Term Purchase
Jan 11		\$ +.58	ODP interest reversal

Moved by L. Arcaro-King
 Seconded by K. Constantino

CARRIED

3. **Business Arising from the Minute**

a) Shopping Bags

Postponed until the next meeting

4. **Correspondence**

We have been advised that Xmas Decorations will be removed this week.

Received brochure from Freshaircinema which brings your community together with the magic when you host an outdoor movie night. The Canal Corp has plans already to do this.

Received e-mail from David Ferguson about Gateway Signage. Greg advised him that we would like our logo and website. Dave advised logo but probably not website.

Received request for sponsorship for the Rose Festival

Received from the City of Welland the Pilot Public Domain Incentive Program

Received request to participate in the BTA Welland Radio & TV Programming. Greg will try to get more information on Cross Border News.

5. **New Business**

a) Angela Carter

Angela is here to help us with our Terms of Reference.

She shared what she did with the Northtown BIA. They had a strategic planning session, developed a board manual, gave a power-point presentation to council and reviewed by-laws

Greg and Angela will speak to Deanna to utilize the north BIA Terms of Reference as a basis for ours
Greg will e-mail copy of their manual to our board members

b) Welcoming new businesses

Greg and Steve will welcome 4 new businesses in our BIA;

Star Video, C.J's, Luigi's and Mario's Place

Greg and Steve will go around and bring them flowers from the Welland Flower Shop

c) Special Report

Leanne and her husband are expecting their first child in July 2010. We wish them all well and a smooth pregnancy and delivery.

6. **Next Meeting**

Monday, February 1, 2010 @ Civic Centre, Room 109 @ 5:15 pm

7. **Adjournment**

“That there being no further business the meeting adjourned at 5:55 p.m.”

Moved by S. Talosi

Seconded by S. Valleriani

CARRIED