



NORTH WELLAND BUSINESS IMPROVEMENT AREA
MINUTES FROM

JANUARY 14, 2010
8:30AM
DAYS INN

-
1. NWBIA meeting called to order at 8:30am

Members present: Deanna Vilella (Chair), Trevor Sainsbury (Vice Chair),
Doug Watson (Board member), Alanna Galeota (Board Member),
Kathleen Goodman (Board Member)

Regrets: Kerry Thomas (Secretary), Leona Moore (Treasurer)

Guest: Jane Thompson

- 1.1 Welcome by Deanna
2. Additions/Deletions to agenda

None

Moved by: Alanna and Trevor

Carried – Unanimous

3. Review of Meeting Minutes
 - 3.1 No matters arising
 - 3.2 Adoption of meeting minutes

Moved by: Alanna and Doug
Carried – Unanimous

4. Treasures Report by: Deanna on behalf of Leona
Account Balance: \$ 27461
Bills Outstanding
The tribune
The Ontario BIA membership

Adoption of report as read

Moved by: Doug and Kathleen

Carried - Unanimous

5. New Business

5.1 Budget discussion took place and we must take a hard look at what we are sponsoring this year and what we are cutting out. The tribune ads are finished and we don't think we should do them again we should look at ideas that bring greater value to the membership Ads on giant go until may and for the most part they sound good people have heard them and seem to like them.

5.2 Jane Thompson presented her thoughts on the Victoria Day celebration and how much she would charge to handle the event for us. She believes if we start early we could get sponsorship and build the event. Dave Rapilejic will charge the same amount as last year for new talent-some discussion was had and we decided we did not need the music after fireworks everyone left after that.

We would hire more security and extra fencing, maybe donations for different organizations. A contest or something that could run in the business area before or after?

After Jane left we voted and agreed to hire her at \$1000 down and \$1000 upon completion.

Moved by: Alanna and Trevor
Carried – Unanimous

- 5.3 Will explore other options in the coming months

5.4 Deanna had heard from Arlene White from the Binational tourism alliance who is pitching the idea of doing a radio show in the US - cost is expensive decision was to table it to see if there would be any other partners if we were interested.

5.5 none

6 Additional Business

Trevor announced that he had sold the Boston Pizza and would be leaving Welland and the BIA, that this would be his last meeting.

Motion: To have appoint Alanna as the Vice Chair for remainder of term.

Moved By: Trevor and Doug
Carried - Unanimous

Motion to Adjourn

Moved by: Doug and Trevor
Carried: Unanimous