



NORTH WELLAND BUSINESS IMPROVEMENT AREA
MINUTES FROM

NOVEMBER 10TH 2011
WITH REVISIONS MADE DEC 8TH 2011
SEAWAY MALL BOARDROOM
830 AM

-
1. NWBIA meeting called to order at 830 am

Members present: Deanna Villella (chair), Alanna Galeota (co – Chair/acting treasurer), Kerry Thomas (Board Member), Doug Watson (Board member), Deborah Zahra (Secretary) , David McLeod (councillor Appointee), Rose-Mai Jackson (Board Member)

Regrets: Mark Carl (Councillor Appointee)

2. Additions/Deletions to agenda
Strategy plan discussion and Councillor updates (David McLeod)

Motion: to approve agenda with additions

Moved by: Kerry Thomas

Seconded by: Doug Watson

Carried – Unanimous

3. Review of Meeting Minutes

- 3.1 Matters arising from last meeting of August 11th 2011:

- 3.2** Minutes of today reflect Rose – Mai Jackson has not yet been approved by Council and Alanna Galeota will be acting treasurer until approval.
- 3.2** Rose – Mai Jackson has requested insurance information and Deb Zahra will bring to next meeting regarding insurance.
- 3.3** All minutes will be signed off for approval.

Motion: to approve meeting minutes from Aug 11th 2011 with corrections

Moved by: Kerry Thomas

Seconded by: Doug Watson

Carried: Unanimous

4. Treasurers Report by: Acting Treasurer Alanna Galeota

- 4.1** Alanna announced we have received levy. \$33,000 for 2011
- 4.2** Balance without the levy, \$13,695.91

Motion: to adopt report as presented

Moved by: Deb Zahra

Seconded by: Doug Watson

Carried: unanimous

5. New Business

- 5.1** Follow up regarding \$10,000 outstanding at issue. Deanna passed the bill to David McLeod who will take it forward.
- 5.2** Strategic Plan: to be updated prior to completion. Website, email, correspondence, membership gathering, update & welcome package. Review of what is to be done and will be contracted out to Jane Thompson. Cost estimate plus materials will be approximately \$3000. Guidelines for Jane to use North Welland businesses to complete project. \$3000 agreed to and then updates will be presented and reviewed as needed.
- 5.3** Policy manual. Deanna will revisit proceedings and create policies around our roles, behaviors and due diligence. Deanna will use number of resources and default to City of Welland policy manual. Deanna will bring to next meeting. David McLeod will then request possibility of municipal act training and potential dates for newer board members.

- 5.4** Signature event. Partnership with the Hope centre. Board suggested reviewing the plan, having proposal on paper for one year and follow-up with John Clark and Paul Turner. Board to ask Mark Carl for opinion on fit for partnership. Concern at table we will dilute our signature event and wish to aid Hope Centre however also do right by our membership and represent what they would be looking for in a signature event. Finding balance in the events and ensuring alignment in our purpose. The board agreed a plan should be created and Deanna will set up a meeting with John Clark.
- 5.5** Deanna suggested reviewing a website after discussion with Jane for some insight into vision for signature event.
- 5.6** Add to next agenda, invite Angela Carter back to review Strategic Plan. Invite Jeff Reuter in to review insurance.

Moved by: Doug Watson
Seconded by: Deb Zahra
Carried: unanimous

6. Councilor Update

- 6.1** October 31st groundbreaking for new sports complex.
- 6.2** RBC National rowing championships taking place, double and single racing. Excellent turn out for this event and for the university event that happened weekend before
- 6.3** Noted increase in business to the north Welland area and into the City in general from rowing and events at the WIFC (Welland International Flat Water Centre)

Motion: to Adjourn meeting
Moved by: Kerry Thomas
Seconded by: Doug Watson
Carried: Unanimous

Next meeting will be December 8th 2011

Boston Pizza
934 Niagara Street 830 Am