



**CITY OF WELLAND**  
**Recreation & Culture Division**  
 Welland Community Wellness Complex  
 145 Lincoln Street  
 Welland, ON ~ L3B 6E1  
 Phone: 905-735-1700 Fax: 905-732-6187

**Arts & Culture Advisory Committee**

**MINUTES (04-2012)**

<b>Place:</b>	Welland Community Wellness Complex ~ Meeting Room			
<b>Date:</b>	Thursday, April 12 2012			
<b>Time:</b>	6:00 to 7:30 pm			
	<b>Name:</b>	<b>Representing:</b>	<b>Initials</b>	<b>Email:</b>
<b>Members:</b>	George Doros		GD	
	Janet Booth		JB	
	Kay Annable		KA	
	Carol Wylde		CW	
	Leilani Vanderveen		LV	
	Councillor Dan Fortier	CoW	DF	
	Pauline Condon		PC	
<b>Staff Liaison:</b>	Richard Morwald	CoW	RM	
	Jessica Christopher	CoW	JC	
<b>Minutes:</b>	Lindsey Aubertin	CoW	LA	

<b>ITEM</b>	<b>DESCRIPTION</b>	<b>ACTION</b>
1.	Meeting called to order - 6:09 PM	<b>GD</b>
2.	Guest Presentation - Stephen Fischer Project Idea - Presenting on behalf Cultural Capital Canada - Advertising a portable projection screen - It can be used indoor/outdoor - Capable of showing multiple features - Will be renting the projection screen for 7 events free of cost - Looking for committee to commit to an event with use of this screen - Contact Amber Jones: <a href="mailto:ajones@canalcorp.ca">ajones@canalcorp.ca</a>	<b>SF</b>
3.	Additions/Corrections to Agenda/ Conflict of Interest - Change of date for Review of Minutes to March 15, 2012	<b>ALL</b>
4.	Review meeting minutes of Thursday, March 15, 2012 - Councilor Fortier would like to have his initials removed from Item 7, line 8 - Item 7, Line 6, correction of Niagara Knights to Niagara Nights	<b>DF</b>  <b>JC</b>

5. Business Arising from Minutes
- In regards to item 13 – Theatre Protocol Policy, Kay Annable currently has 8 members on a committee and will report all progress **KA**
  - In regards to item 9 – Letter Concerning a Poetry Challenge, Councilor Fortier has obtained a press release that will need to be sent out to multiple channels to raise awareness **DF**
  - The chosen recipient will come to Council where he or she will be judged by a panel
- MOTION** to approve minutes as amended; KA, seconded by PC
6. Plans for Awards Night Report **JB**
- The Theatre at the WCWC has been booked for November 4, 2012 the estimated time is between 12-5
  - All schools should become involved, in the guidelines it states that those eligible must have been operating for 5 years however students attend High School for an average of 4 years
- MOTION** to change Awards Night criteria: JB, seconded by DF
- Nominations will be advertised in print media
  - The committee will look into retrieving networking lists **GD**
  - Jessica Christopher will look into this
  - The Awards Night committee will look into presenting to Council on May 15<sup>th</sup> **DF**
- MOTION** to accept presentation; KA, seconded by PC
7. Arts and Culture Coordinator Report **JC**
- The Cultural Capital of Canada banners have been located
  - They need to be shortened before they can be put up at City Hall
  - Looking into purchasing posts for the banners
- MOTION** to accept report; DF, seconded by PC
8. Culture Days Plans **PC**
- Looking to advertise in Globe & Mail
  - Looking to book at WCWC on September 27,28,29
  - Theme: Cultural Wellness

- Proposed activities include:
- Friday: Cultural Heritage Day
- Will look at mural project, war of 1812, toys, architecture
- The idea is to have a team of 6-8 students to create a mural
- The teams will be bused to the Centre, provided with boards, paintbrushes where they will have a day to paint
- They will also be provided with lunch
- The murals would then be shown at the WCWC while they dry
- Participating schools will receive a framed certificate from the Arts and Culture Advisory Committee
  
- The second part includes a mural restoration, the target market is everyone
- Saturday will be Cultural Wellness Day
- There will be a photography contest where contestants will submit a framed photo that will be hung and judged at the WCWC
- There will be cultural workshops involving groups such as Tai Chi, The Mandolin Orchestra ect.
- There will also be a sculpture day walk
- The mural project is estimated to be between \$2600 and \$2800
- Hicks has already agreed to supply the wood
- The committee must look into purchasing paintbrushes and providing transportation/ food
- The schools should be contacted in May / June

**JB**

9. Public Art Sub Committee Report / Sculpture Update

**GD**

- In regards to the roundabout, a letter has been drafted and sent to Christine Mintoff to be sent to Council
  
- George Doros will present to Council on May 15<sup>th</sup>
- Based on the sculptures, the committee is currently looking into confirming exactly how long the relocation is going to take

**GD**

- In regards to on the Olympic plaque and Afghanistan flag, they are both are currently located in the Civic Square **GD**
- Regarding the cost concerns, George Doros has presented this to Bill Fenwick. The committee is currently looking into investing into lighting for the sculptures

**MOTION** to accept minutes; CW, seconded by DF

10. Grant Application Review

- Jeff Ward was the first person to complete the application **JC**
- The committee will not be referring to this as a grant, but rather financial assistance. Since the committee has limited funds, there should be a cutoff date for submissions so that the committee can rank applicants **RM**
- The original deadline was in November for the following year **JB**
- The committee recognizes it needs to increase public awareness on this **GD**
- Recommendation that the committee defer this item until next meeting **DF**

**MOTION** to accept deferral; DF, seconded by CW

11. Niagara Night of the Arts / Culture Capital Opening

- Certain members of this committee have been featured on a video **JB**

12. Correspondence

13. Other

- In regards to the City's website, George Doros has met with Christine Mintoff to discuss its appearance and navigation **GD**
- Based on the list of items that was provided to committee members, the following suggestions were made:
- Remove the "Welland/Pelham Art show" **JB**
- Add performance venues **RM**
- Add infrastructure **DF**
- Add a blurb about the committee **RM**

**ACTION**

- Add a Heritage section including Welland Heritage and Multicultural Centre, Club 2000, the Welland Library, etc. **JB/DF**
  
- There is an event at Niagara College called Inception 2 put on by the Digital Photography Program occurring on April 18<sup>th</sup> 2012 at 7 p.m. at the Welland campus **DF**
  
- Suggestion to put Niagara Cultural Capital 2012 on agenda for May as a meeting with stakeholders will occur on April 19<sup>th</sup> **DF**
  
- Update on Artwall Committee **GD**
- The Arts and Culture Advisory Committee is still trying to contact this committee so that one of their members can attend a meeting
- There seems to be numerous misconceptions between the two committees
  
- In the future, there must be a discussion with the City Manager to bring these two committees together **RM**
  
- A member of the Heritage committee should also be present at an Arts and Culture Advisory Committee meeting in the near future **DF**
  
- If the committee sets a goal to review the terms of reference before the committee is complete, it will be able to incorporate members from other committees for the next term **RM**

12. Adjournment: 7:25 p.m.

13. Next Meeting May 17<sup>th</sup>

**\*\*\* Note: Next meeting will occur in the Activity Room**