



MEDIA RELEASE



Film Contest To Showcase Local Talent

For Immediate Release – Thursday, May 1, 2008

Welland – The call is out to local film-makers: Show us what you've got!

The City of Welland's 150th Anniversary Planning Committee, in partnership with Niagara College Broadcasting Program – Radio, Television, and Film; 91.7 Giant FM; and the Welland Tribune, has launched a contest for aspiring young film-makers.

Titled "***Through the Lens of Welland***", the contest is open to all residents of Welland, as well as 2007-2008 registered Niagara College students or secondary school exchange students, 16 years of age or older.

Candidates will be asked to submit a 5 minute dramatic or documentary-style film, in DVD format, based on the theme "What Welland Means To Me." Entries will be accepted until 5:00 p.m. on Friday, July 4, 2008, and should be delivered directly to the contacts below.

A panel of judges, comprised of representatives from the 150th Anniversary Planning Committee, City of Welland staff, Niagara College, and media partners, will review all submissions and select the winning entry. The winner(s) will receive a \$1000 Tuition Award to Niagara College and \$500 cash prize.

The winning film, as well as the second and third place entries, will be shown during the 150th Anniversary Weekend July 24-27, 2008, as well as on each partner's website.

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For further information, contact:

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