



## MEDIA RELEASE

### Buy Local or Bye Local



#### For Immediate Release – April 26, 2010

**Welland** – The City of Welland is encouraging residents, and anyone involved in the food industry, to attend the 2<sup>nd</sup> annual “A Greener Spring” being held Saturday, May 1, 2010, between 8:00 a.m. and 11:00 a.m. at Market Square located at 50 Market Lane, in downtown Welland.

“A Greener Spring” is an initiative to introduce local restaurant owners, catering organizations, and grocers to local producers of baked goods, deli items, and produce. The local food industry is encouraged to attend this event, which is conveniently hosted during the Saturday Welland Farmers’ Market. Local businesses can meet and discuss potential partnerships with local producers, organizations which support a Buy Local philosophy, and enjoy some refreshments.

Lynn Ogryzlo Executive Director of Niagara Culinary Trail is attending the event and bringing an impressive group of local chefs with her. Restaurants August, Smokin’ Buddha, and Ravine will feature local foods from the Niagara Festival’s Mobile Culinary Theatre. “It’s all about local food and where better to show it off than at the Welland Farmers Market during A Greener Spring, said Ogryzlo.

The City of Welland encourages residents and the local food industry to attend “A Greener Spring” to better educate themselves on the benefits of Buying Local as well as the effects the community’s purchases have on the environment.

“The Welland Farmers’ Market has been a celebrated tradition every Saturday at Market Square for over 100 years where residents have enjoyed socializing and purchasing local food”, said Market Square Coordinator, Bernice Booth. “A Greener Spring” is being held once again at the Welland Farmers’ Market on the 1st of May, and will give the local food industry an opportunity to meet local farmers and engage in local business.

“A Greener Spring” will also provide educational and promotional information about the following organizations and services: Niagara Buy Local, Niagara Region Recycling, Niagara Region Smart Gardening, Niagara Region Local Food Plan, Niagara Culinary Trail, The Garden of Eating – Niagara and Niagara’s Good Food Box program.

For more information regarding “A Greener Spring” please contact Bernice Booth, Market Square Coordinator, at (905) 735-1700 ext. 2334.

For more information on the attending organizations please view websites, <http://www.niagaraculinarytrail.com>  
<http://www.niagararegion.ca> <http://www.thegardenofeating-niagara.com>  
<http://www.welland.ca/Hottopics/GoodFoodBox.asp>

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For further information contact:  
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